



**VLAD POCOL.**

COLLECTORS' SELECTION. SEPTEMBER 2025.

PERFECTING THE  
BALANCE BETWEEN  
**REFINED MINIMALISM**  
WITH **EMOTIONAL**  
**DEPTH**, VLAD POCOL  
PERSONIFIES THE  
SUBCONSCIOUS  
THROUGH SUBTLE YET  
MEANINGFUL DETAILS.



# CATALOGUE DIRECTORY

## I. ARTWORKS

Large formats (over 120 cm)

## II. ARTWORKS

Medium formats (between 70 and 120 cm)

## III. ARTWORKS

Small formats (under 70 cm)

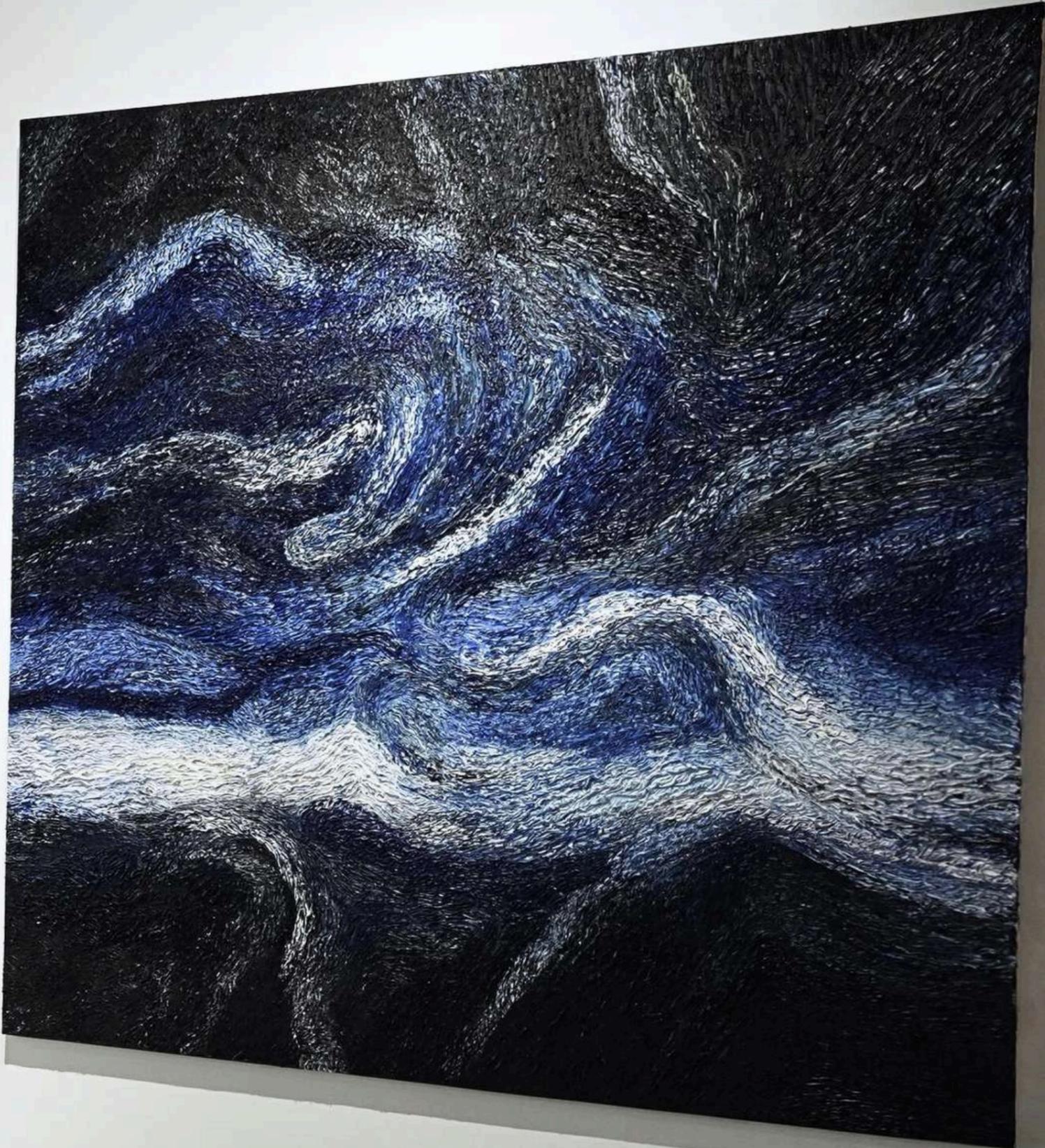
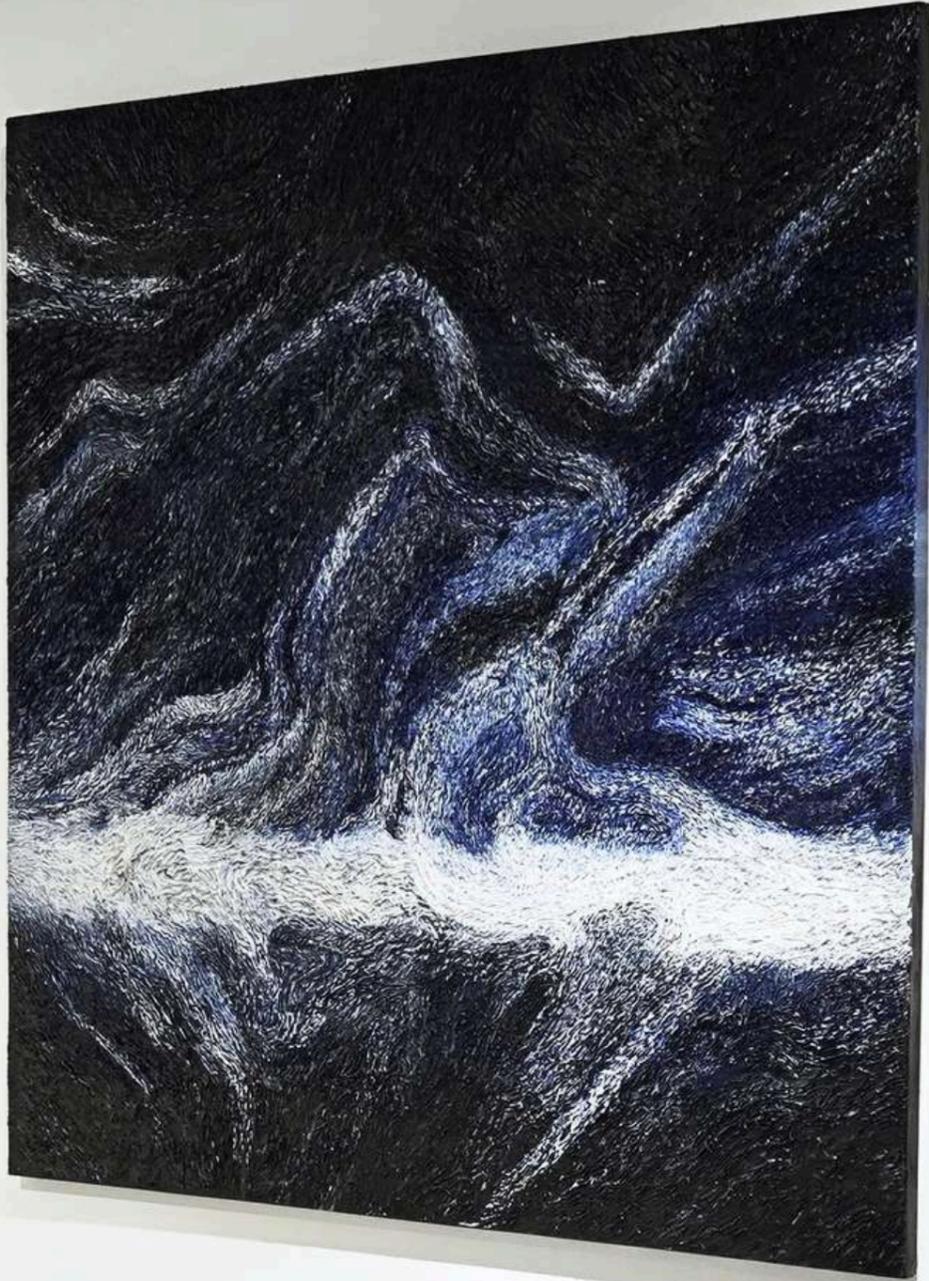
## IV. CUSTOM COMMISSIONS

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# **I. ARTWORKS**

Large formats (over 120 cm)





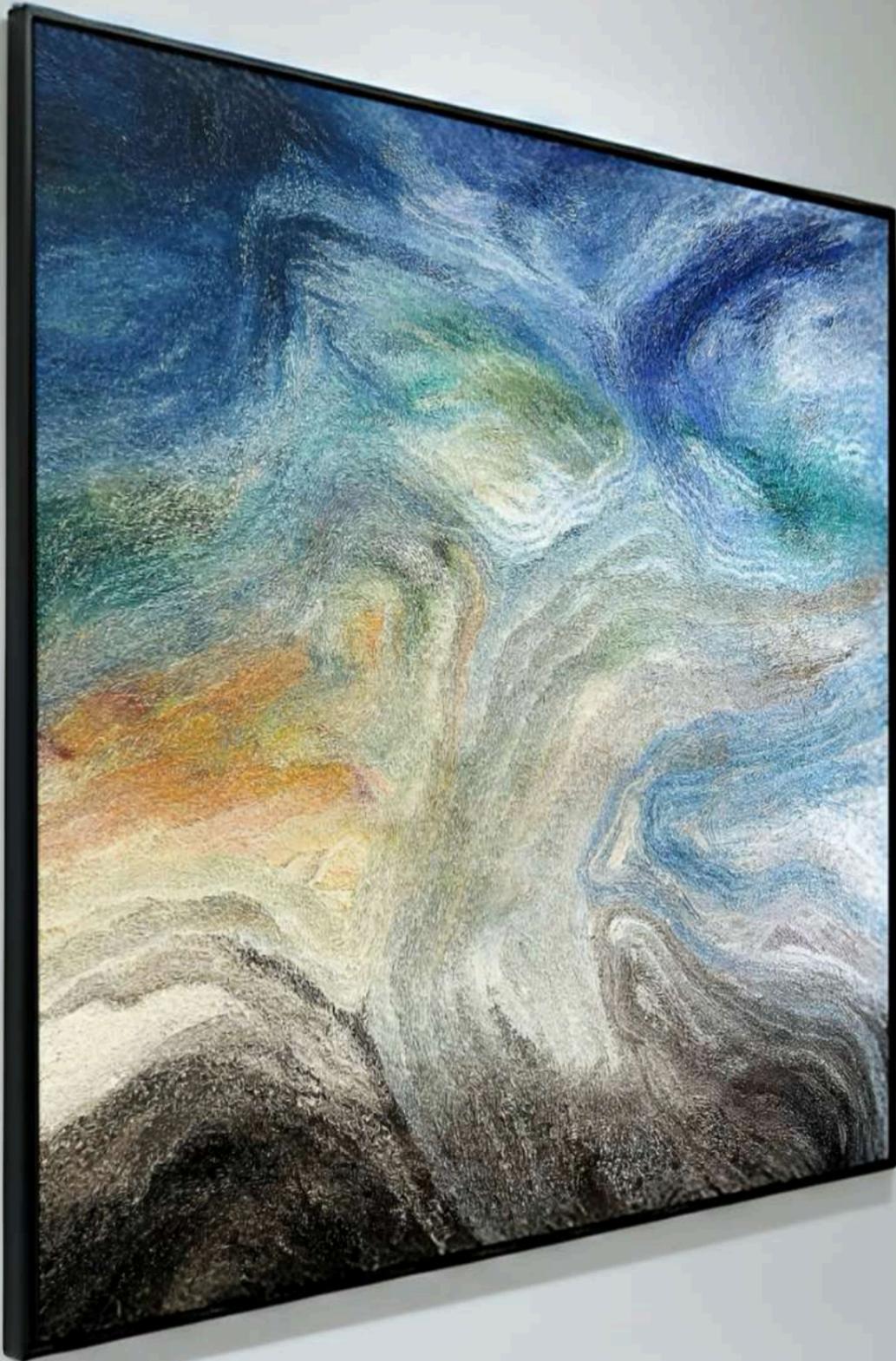
**SANS FIN | OIL ON CANVAS (DYPTICH) | 400 X 200 CM | 2024**

**CHF 32'000.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).







**GARDEN OF COLORS | OIL ON  
CANVAS | 170 X 170 CM | 2025**

**CHF 11'500.-**

Total price, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of September 2025.



**TOURNESOL | OIL ON CANVAS |  
170 X 170 CM | 2025**

**CHF 9'500.-**

Total price, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of September 2025.



ARTWORKS

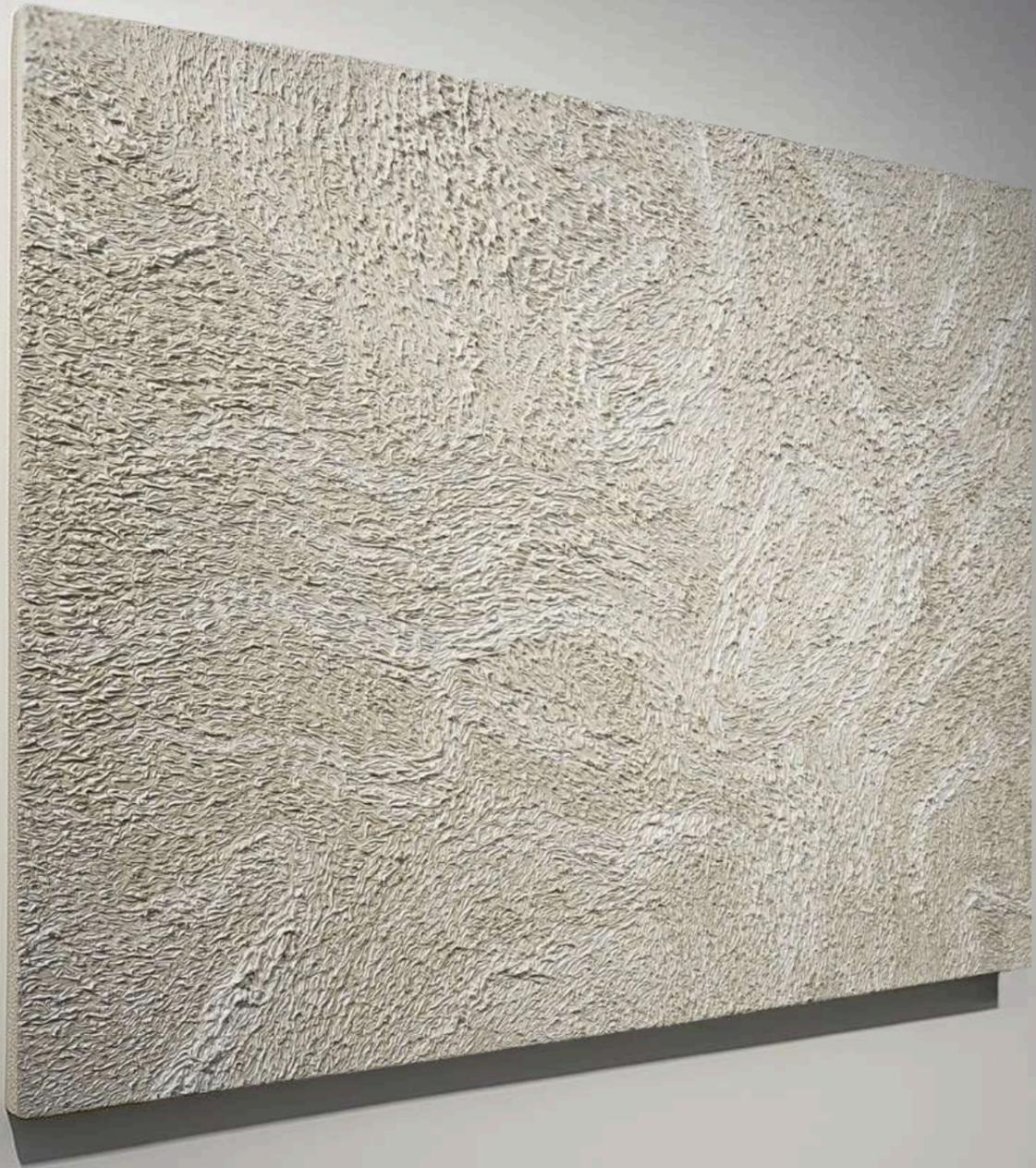


**UNTITLED (SCULPTURE) | WOOD, METAL  
STRUCTURE, PLASTER, ACRYLIC PAINT, EPOXY  
RESIN | APPROX. 50 X 240 CM | 2023**

**CHF 7'200.-**

Total price, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of September 2025.



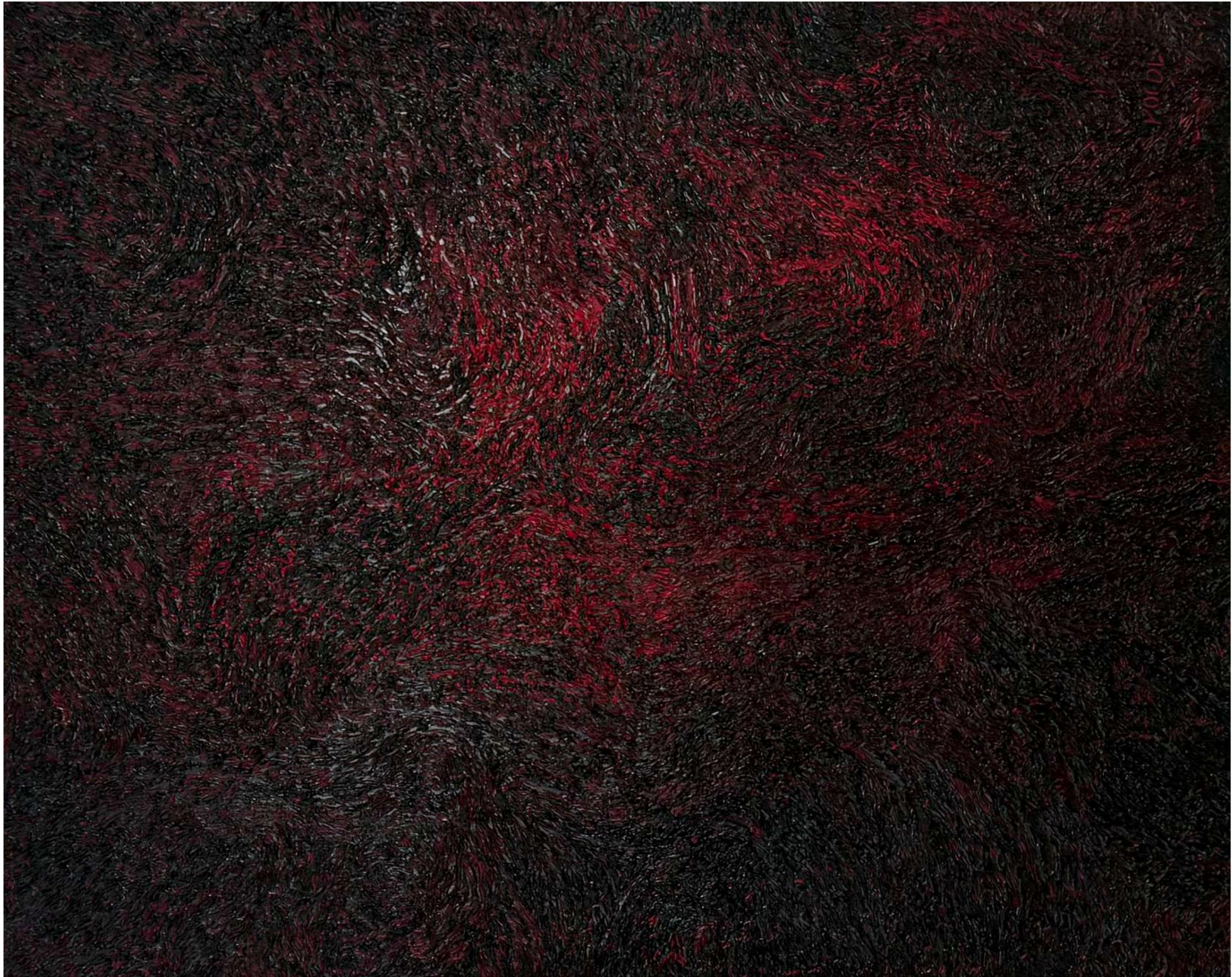


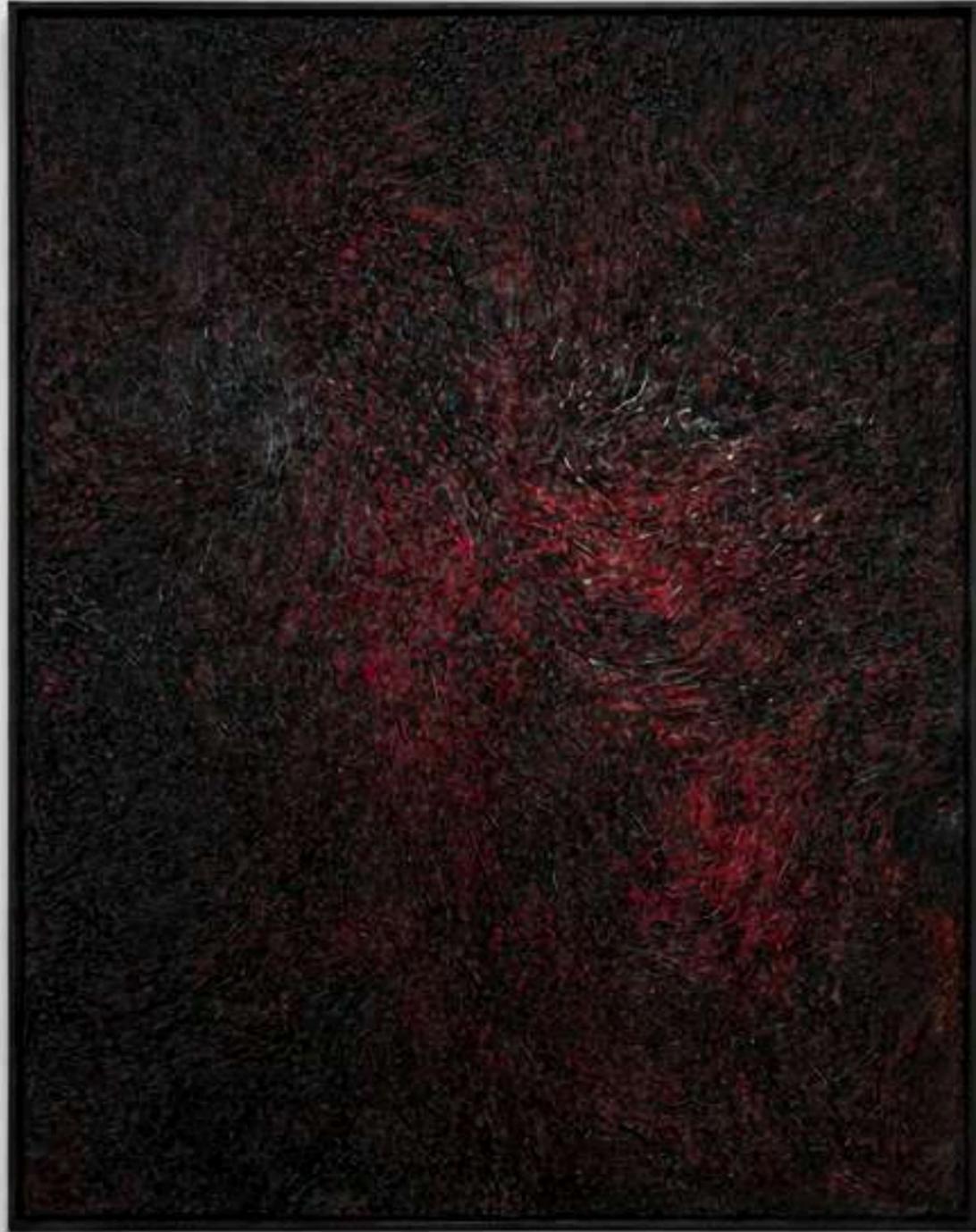
**CONSCIENCE | OIL ON CANVAS | 180 X 120 CM | 2024**

**CHF 5'400.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**UNTITLED | OIL ON CANVAS |  
120 X 150 CM | 2024**

**CHF 7'200.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.

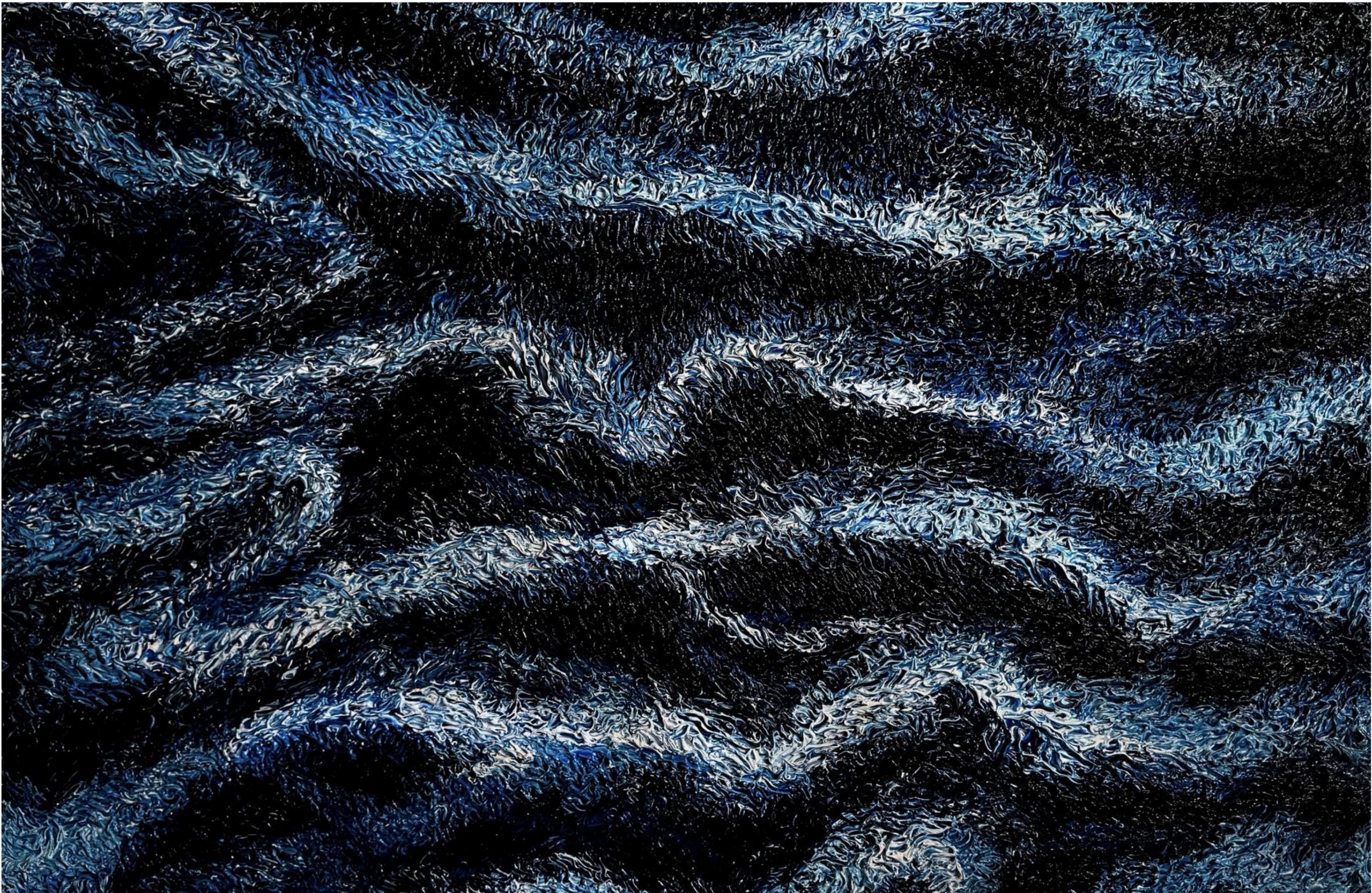


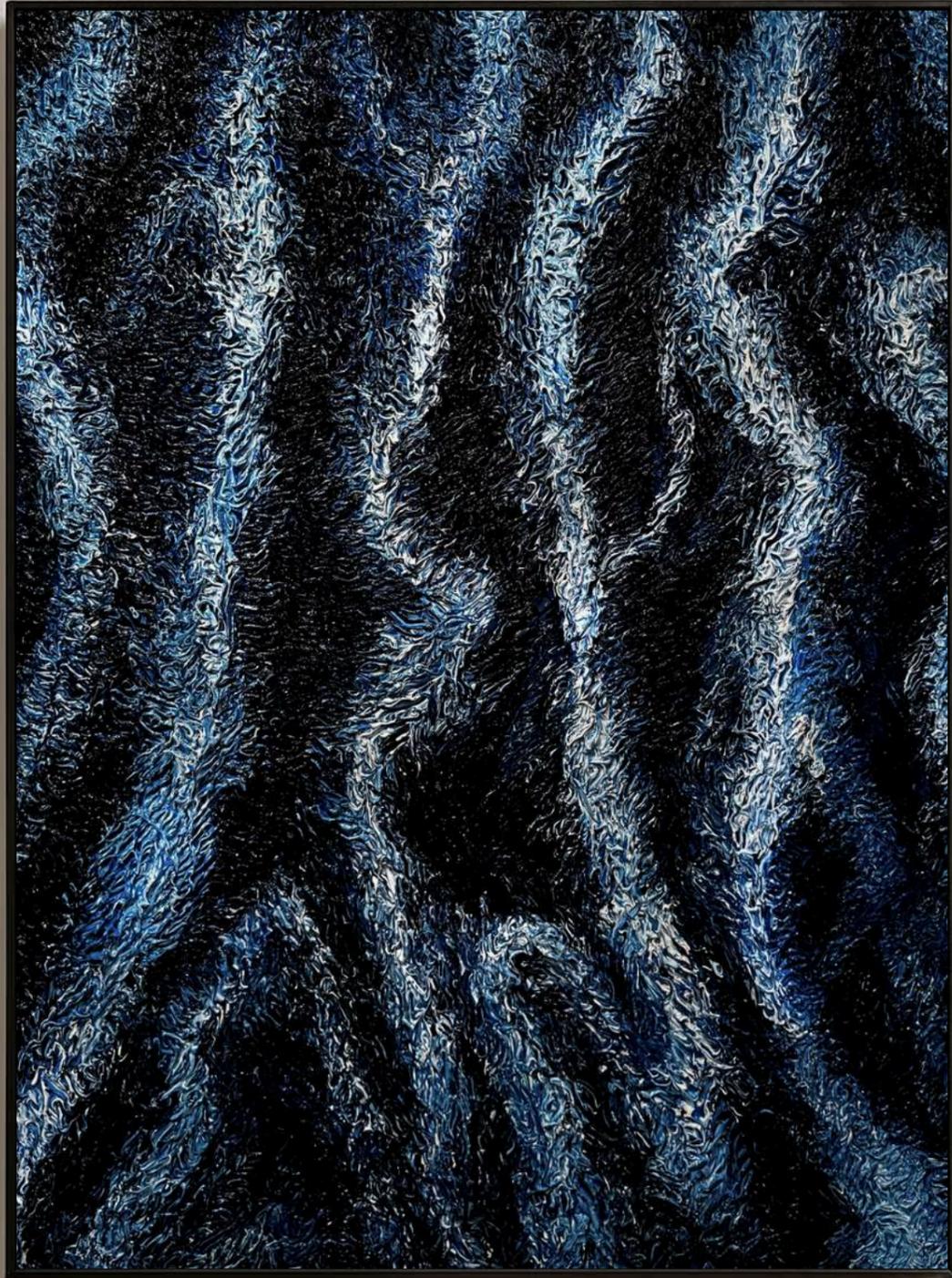
**UNTITLED (SCULPTURE) | METAL STRUCTURE,  
CONCRETE, ACRYLIC PAINT, EPOXY RESIN | APPROX.  
80 X 158 CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**NAISSANCE | OIL ON CANVAS | 145 X 105 CM | 2024**

**Private collection, Los Angeles, United States.**

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.





**TRANSFORMATION | OIL ON  
CANVAS | 145 X 115 CM |  
2024**

**CHF 6'400.-**

Total price, excluding taxes and delivery from Los Angeles, USA. This price is valid until the end of September 2025.

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.





**RENAISSANCE | OIL ON CANVAS | 140 X 120 CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**UNTITLED | OIL AND CONCRETE ON CANVAS |  
180 X 160 CM | 2024**

**Private collection, Zurich, Switzerland.**



**ORIGINES 106 | OIL ON CANVAS |  
140 X 160 CM | 2024**

**Instituionnal collection, Lausanne,  
Switzerland.**



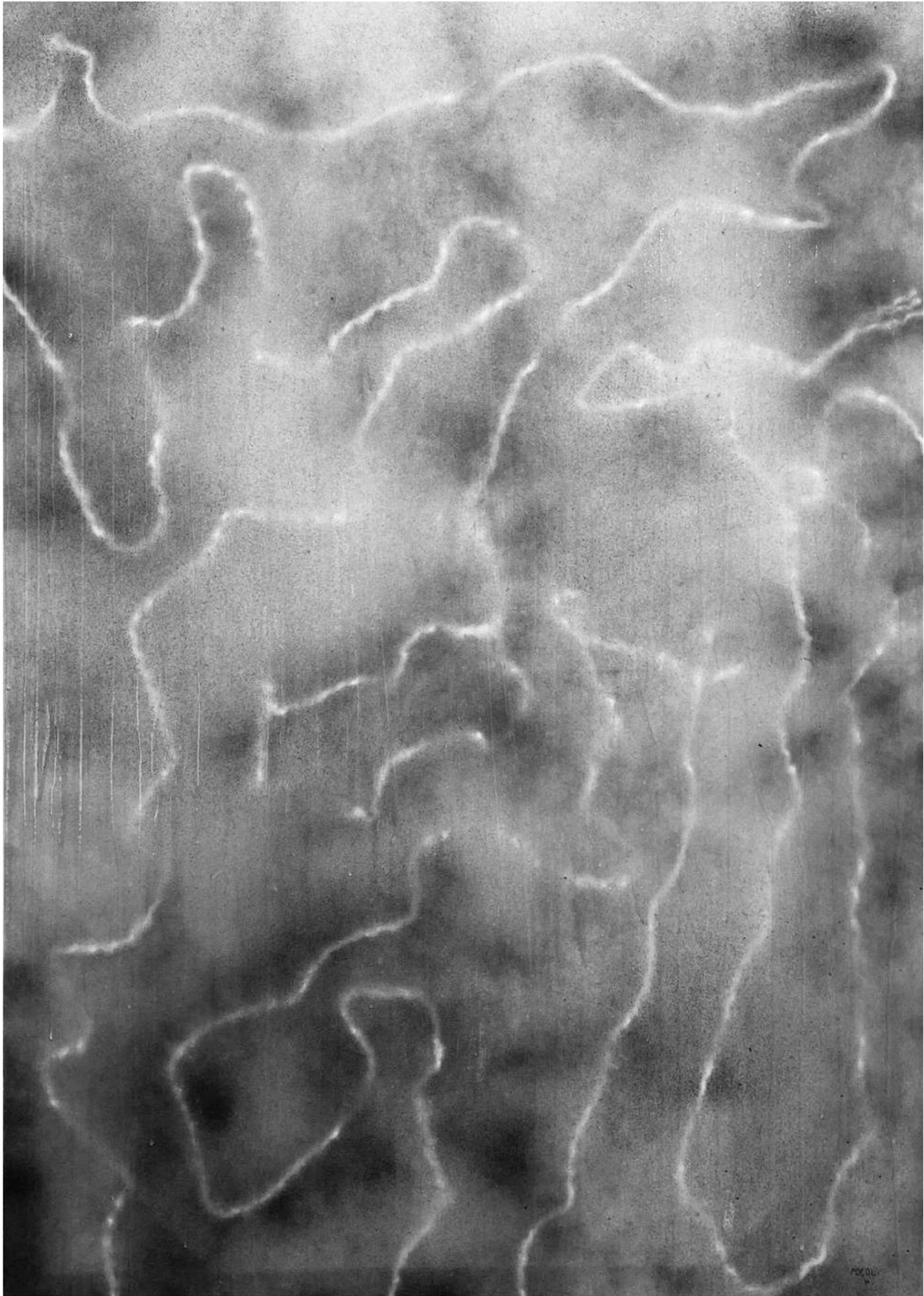
**UNTITLED (SCULPTURE) | METAL STRUCTURE,  
CONCRETE, ACRYLIC PAINT, RECYCLED  
POLYETHYLENE, EPOXY RESIN | APPROX. 98 X 168  
CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).







**ANTICONFORMISME | ACRYLIC SPRAY AND  
EPOXY ON CANVAS | 140 X 100 CM | 2024**

**CHF 4'100.-**

Total price, excluding taxes and delivery from Dubai, UAE.  
This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**UNTITLED | OIL AND POLYETHYLENE ON CANVAS |  
140 X 120 CM | 2024**

**CHF 2'900.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**UNTITLED | OIL AND POLYETHYLENE ON CANVAS |  
140 X 120 CM | 2024**

**CHF 2'900.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**EQUILIBRE | OIL ON CANVAS |  
180 X 120 CM | 2024**

**CHF 5'100.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**JARDIN DE ROSES | OIL ON  
CANVAS | 120 X 150 CM | 2025**

**Private collection, Fribourg,  
Switzerland.**



**UNTITLED | OIL ON CANVAS | 150 X 180 CM | 2022**

**CHF 8'900.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.

## **II. ARTWORKS**

Medium formats (between 70 and 120 cm)



**BLEUETS | OIL ON CANVAS |  
100 X 100 CM | 2025**

**CHF 4'200.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.





**ISLA BLANCA | ACRYLICS ON  
CANVAS | 100 X 100 CM | 2025**

**Private collection, Ibiza, Spain.**



**UNTITLED (SCULPTURE) | RECYCLED  
PAINT TUBES, ACRYLIC AND EPOXY |  
95 X 110 CM | 2024**

**CHF 8'000.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).

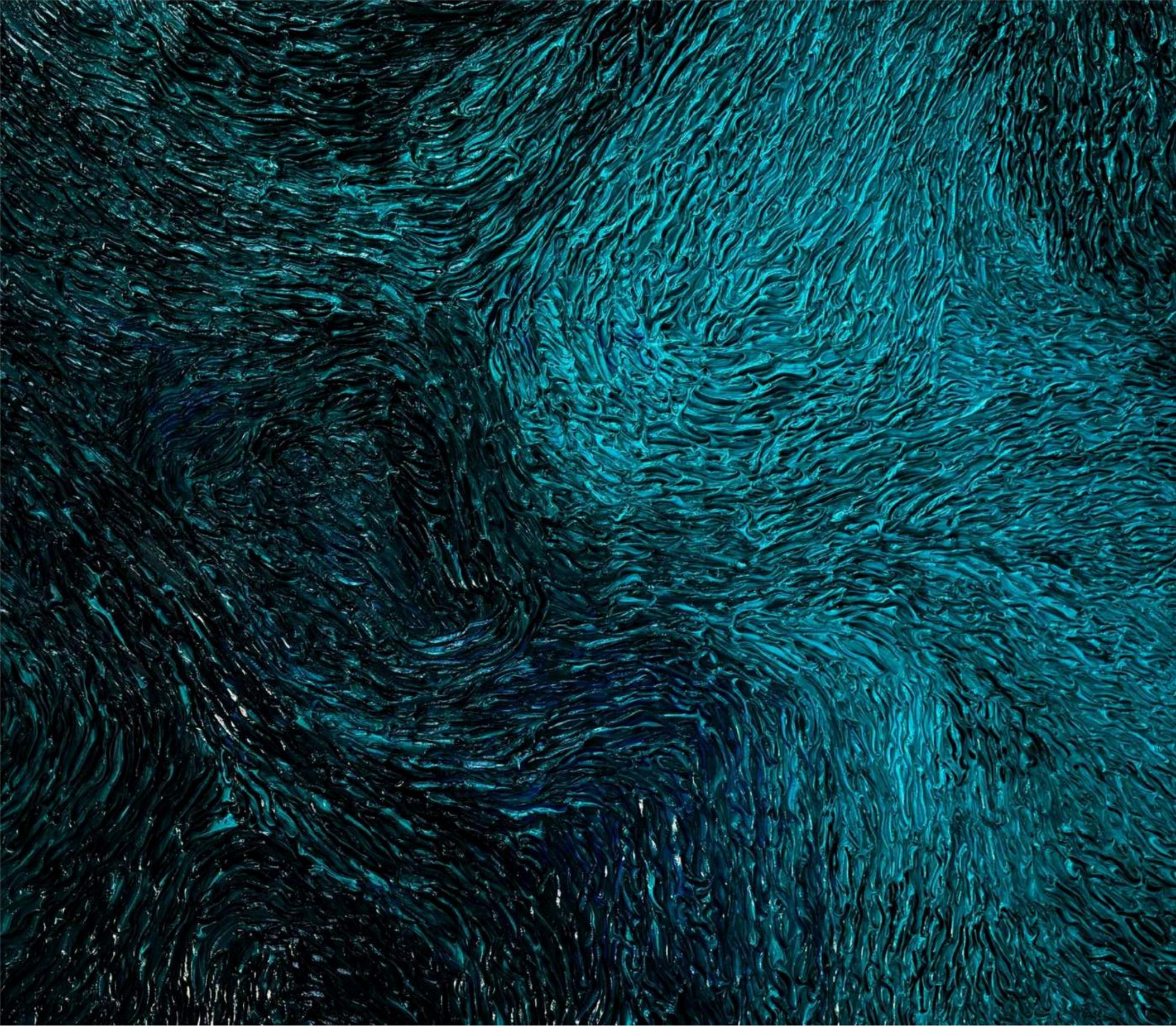


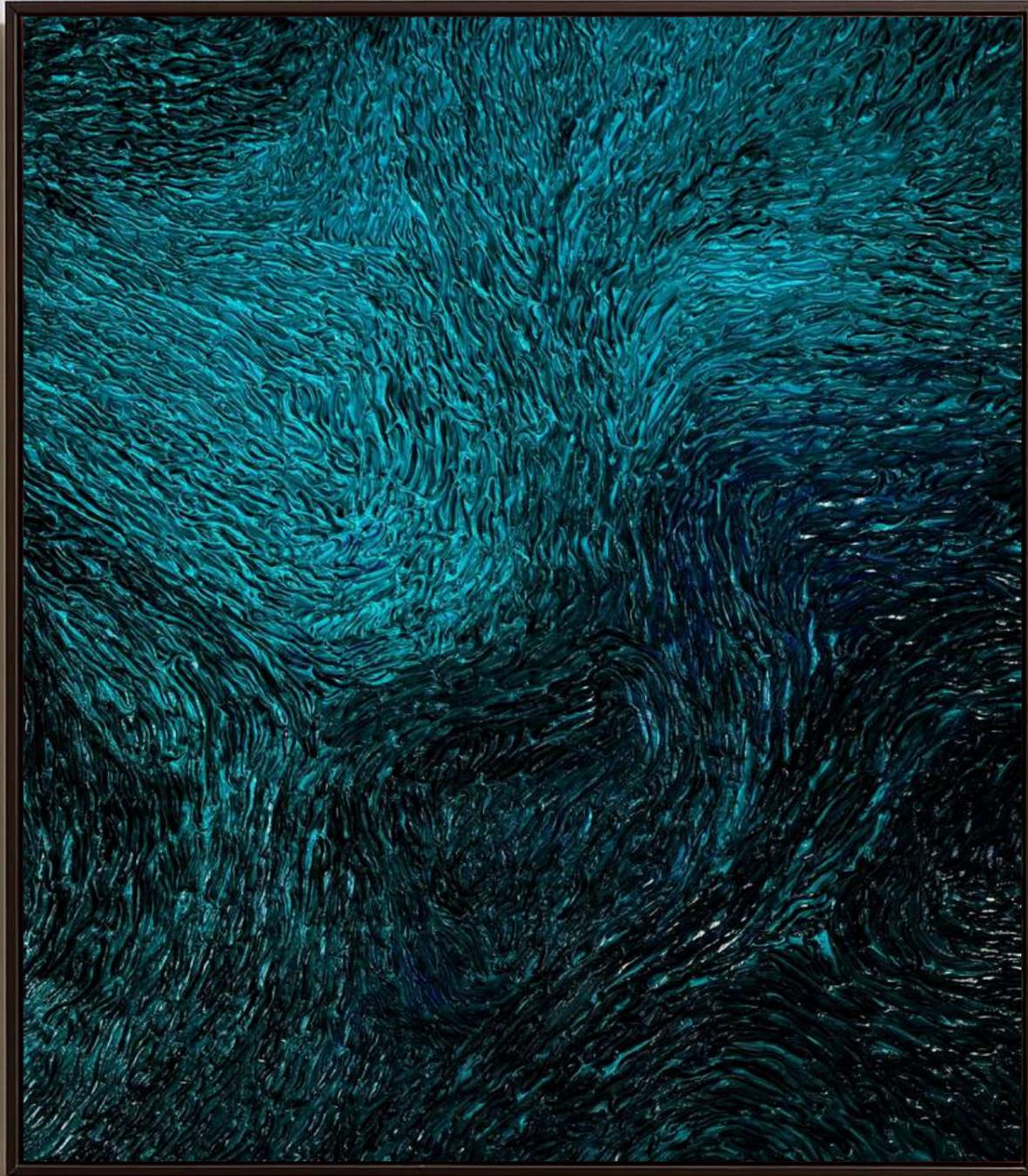


**FUSION 101 | ACRYLIC AND  
FOAM SPRAY ON A FRAMED  
CANVAS | 60 X 80 CM | 2024**

**CHF 1'650.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.





**ASPIRATION | OIL ON CANVAS |  
120 X 100 CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**IDENTITE (SCULPTURE) | OIL ON PAPIER-MACHER AND COTTON THREADS |  
95 X 110 CM | 2024**

**CHF 3'600.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**METAMORPHOSE | OIL ON  
CANVAS | 100 X 100 CM |  
2024**

**CHF 4'200.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**ASCENSION | OIL ON  
CANVAS | 100 X 100 CM |  
2024**

**CHF 4'200.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).

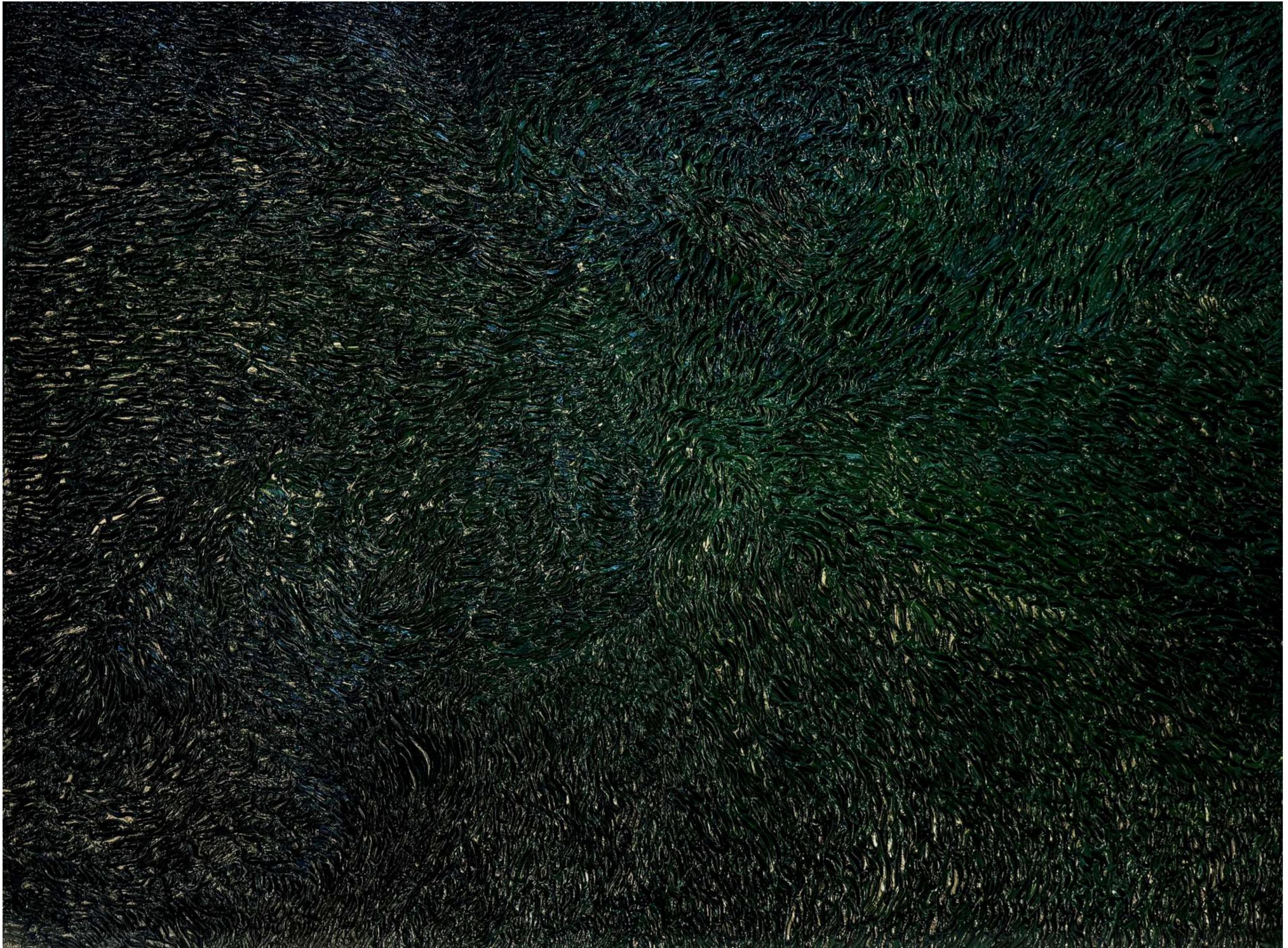




**CROISSANCE | OIL ON CANVAS | 120 X 90 CM | 2024**

**Private collection, Los Angeles, United States.**

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.





**EVEIL | OIL ON CANVAS | 120 X 90 CM | 2024**

**Private collection, Los Angeles, United States.**

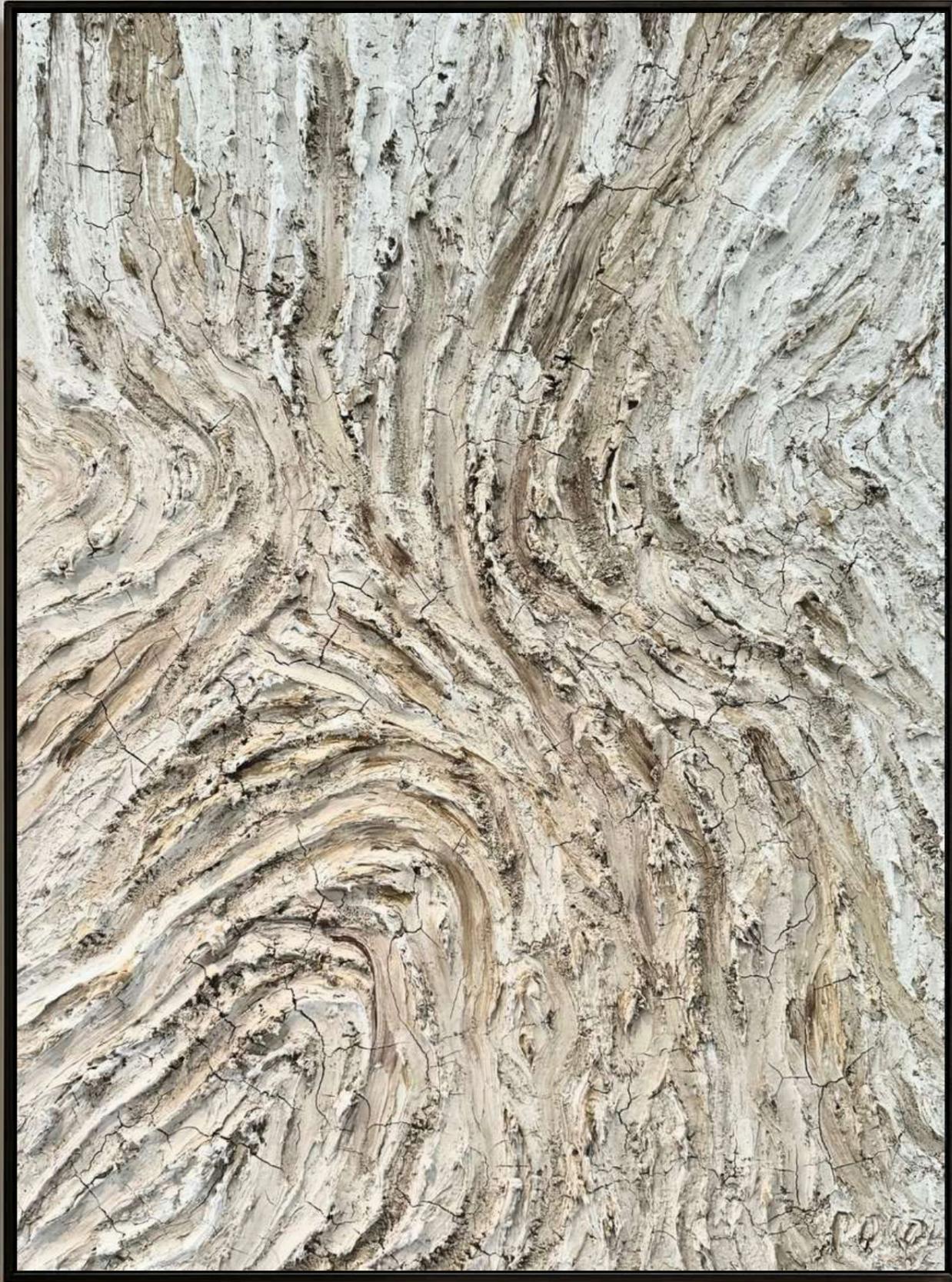
This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.



**TRACES I | OIL ON CANVAS | 60 X 80 CM | 2024**

**Private collection, New York, United States.**

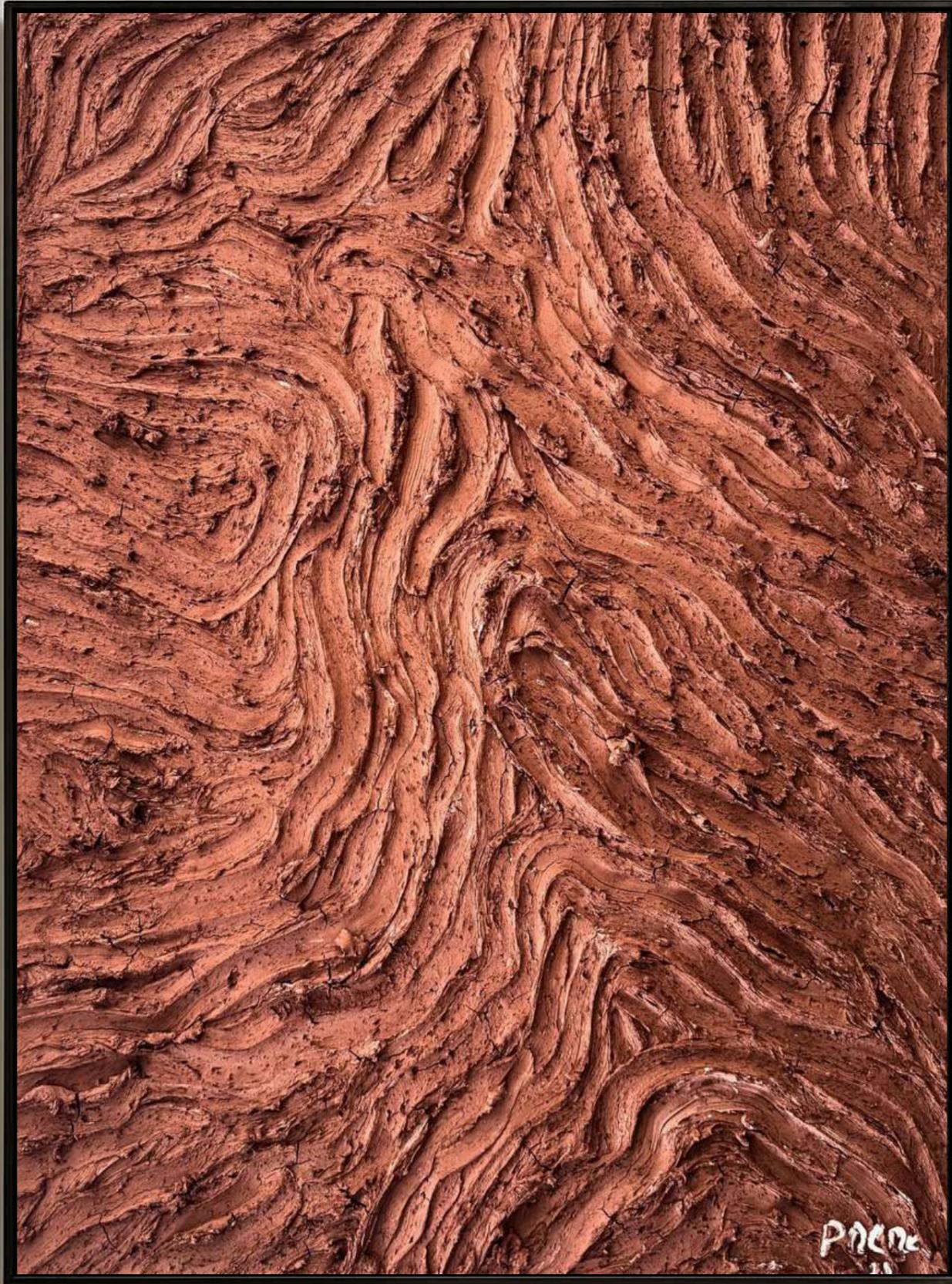
This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**TRACES II | OIL ON CANVAS | 60 X 80 CM | 2024**

**Private collection, New York, United States.**

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).

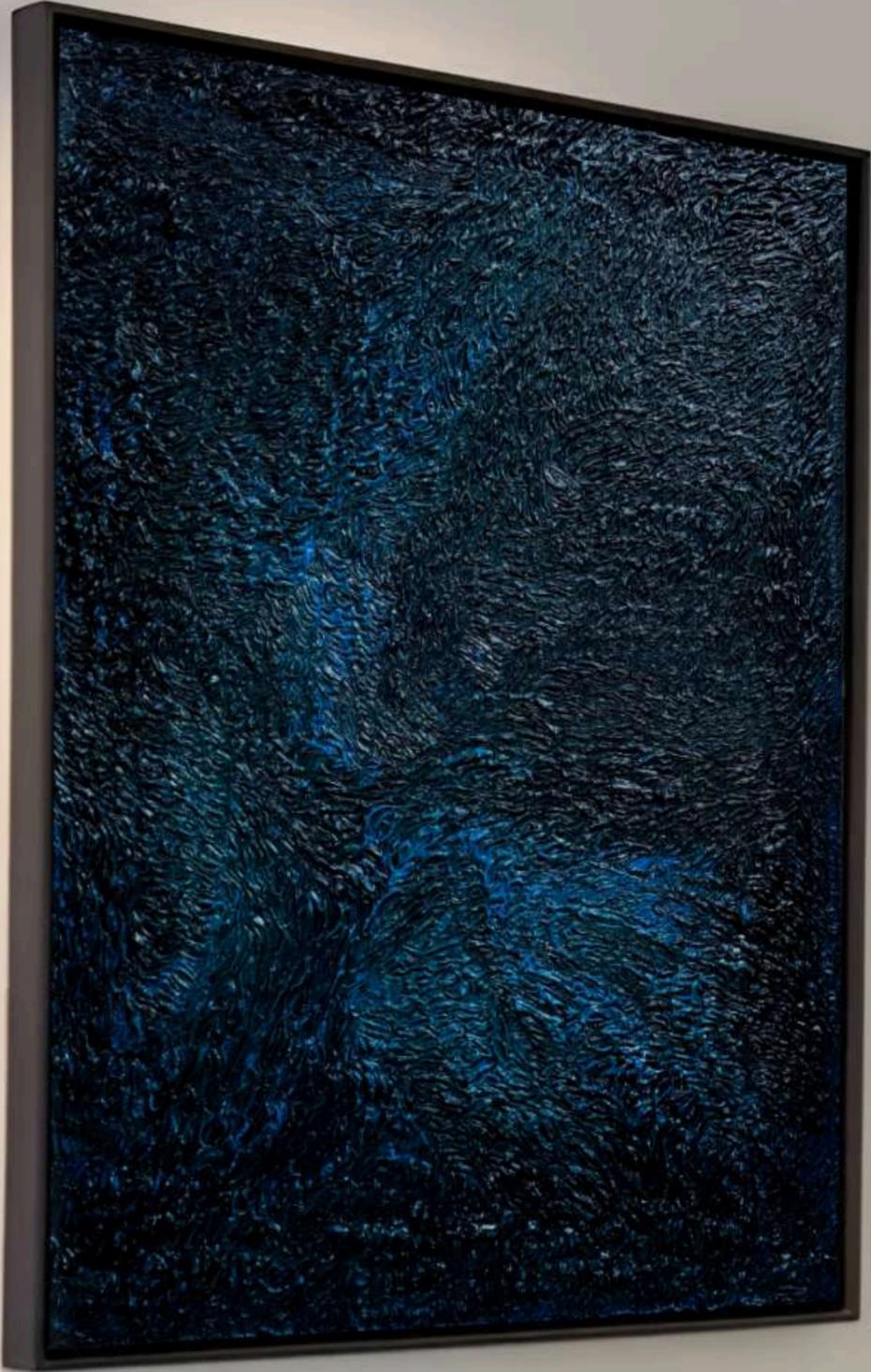


**TRACES III | OIL ON CANVAS | 60 X 80 CM | 2024**

**CHF 1'600.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**TRANSFORMATION | OIL ON CANVAS |  
120 X 90 CM | 2024**

**Private collection, Los Angeles, United States.**

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.

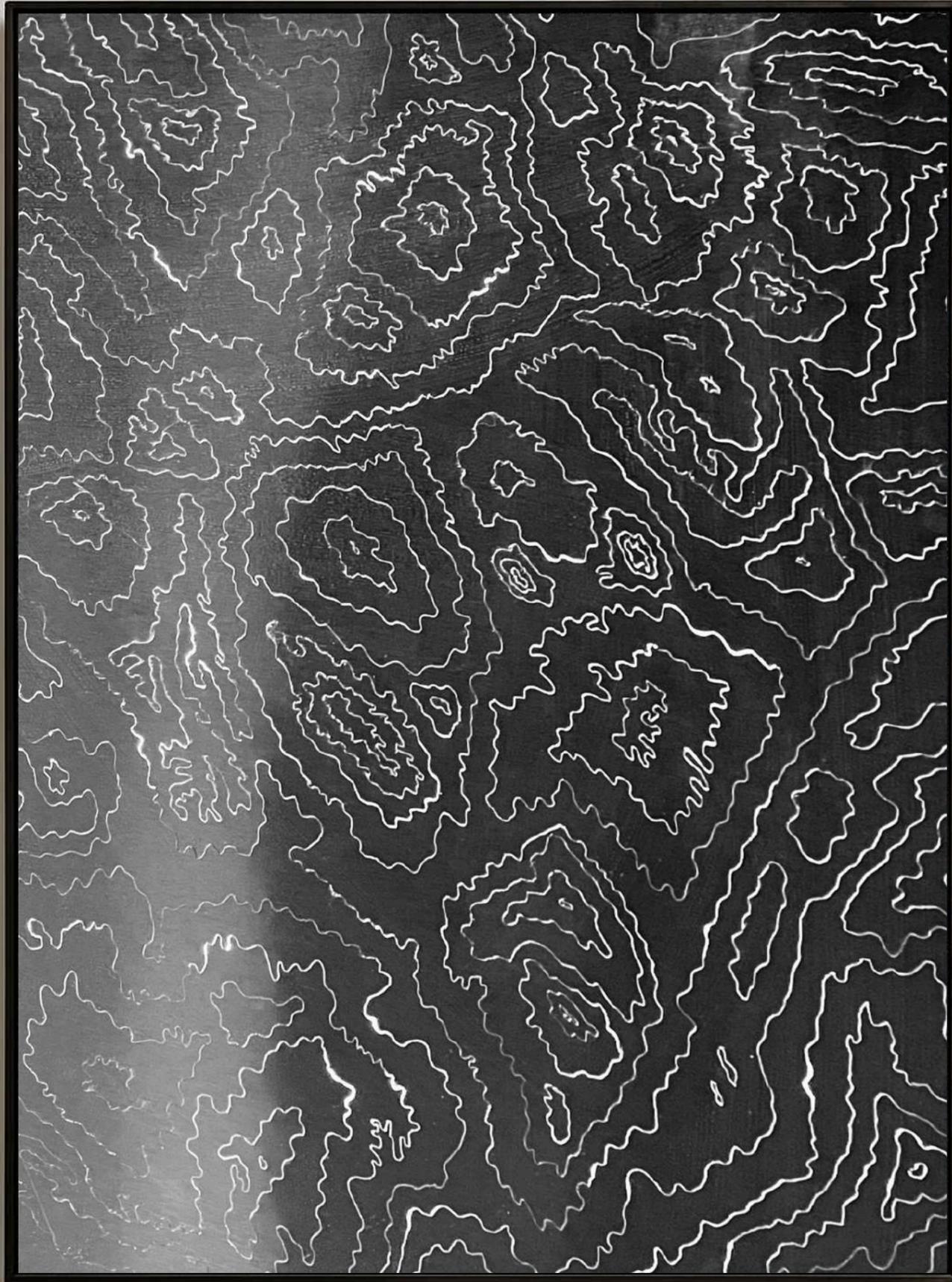




**UNTITLED | ACRYLICS ON CANVAS |  
120 X 100 CM | 2025**

**CHF 3'900.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.



**UNTITLED | ENGRAVED STAINLESS STEEL |  
80 X 62 CM | 2024**

**CHF 1'700.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).

## **III. ARTWORKS**

Small formats (under 70 cm)



**TRACES 103 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

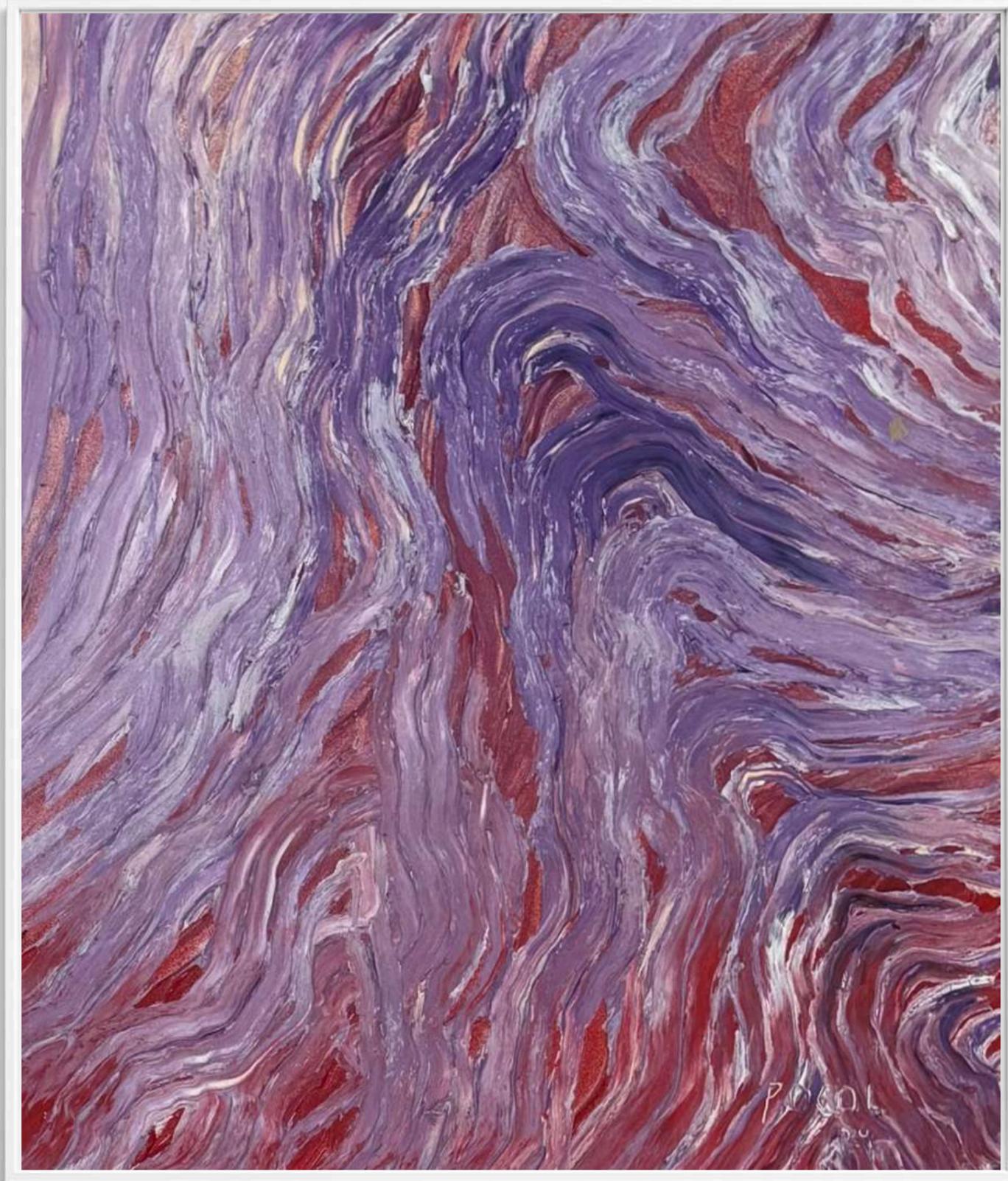
Total price, excluding taxes, free delivery from Switzerland).  
This price is valid until the end of September 2025.



**TRACES 102 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

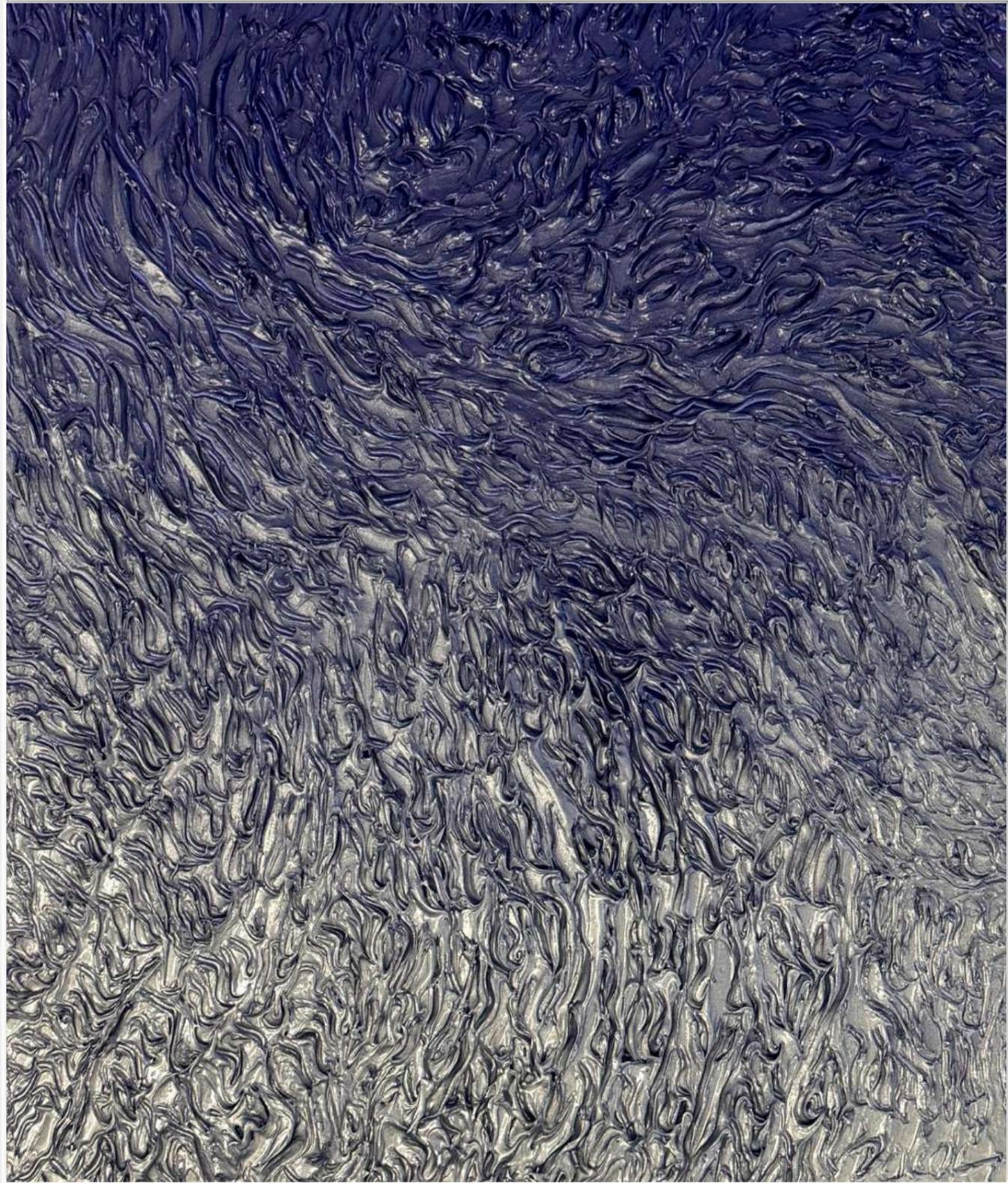
Total price, excluding taxes, free delivery from Switzerland.  
This price is valid until the end of September 2025.



**TRACES 101 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.



**ORIGINES 104 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.



**UNTITLED | ACRYLIC SPRAY ON  
CANVAS | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of September 2025.



**LEGACITE | OIL ON CANVAS (QUADRIPTICH) | 50 X 50 CM EACH | 2024**

**CHF 3'300.-**

Total price for the four paintings, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**EPHEMERITE | OIL ON CANVAS (TRYPTICH) | 50 X 50 CM EACH | 2024**

**CHF 2'500.-**

Total price for the three paintings, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of September 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



**UNTITLED | OIL ON CANVAS |  
60 X 60 CM | 2024**

**Private collection, Lausanne,  
Switzerland.**



**UNTITLED | OIL ON CANVAS |  
60 X 60 CM | 2024**

**Institutional collection,  
Lausanne, Switzerland.**



**UNTITLED | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland.  
This price is valid until the end of September 2025.

# IV. CUSTOM COMMISSIONS

Custom commissions offer collectors the **unique opportunity** to acquire personalized artworks tailored to their vision and environment.

To initiate a bespoke piece, kindly provide the following details:

- **Description:** outline your desired artistic style, preferred color palette, and optionally include any visual references or photographs of the intended installation space, along with additional inspirations. For further inspiration, visit the artist's [instagram \(@vladpocol\)](#) and [website](#).
- **Dimensions:** specify the exact measurements required to ensure the artwork perfectly complements your space.

Each custom commission is **meticulously crafted**, ensuring a distinctive creation that aligns seamlessly with your aesthetic and elevates your environment.

- **Price:** Each artwork is individually priced based on dimensions. To estimate the price, usually apply the following formula:  $\text{Price (CHF)} = \text{Length (cm)} \times \text{Width (cm)} / 2$ .  
Example: An artwork measuring 120 cm x 100 cm would be priced at approximately CHF 6'000.-.





## V. THE ARTIST

Born in Switzerland in 1992, Vlad Pocol is a multidisciplinary contemporary artist whose work explores themes of migration, identity, and emotional transformation.

A descendant of Romanian political and intellectual refugees, with Levantine heritage from his mother's side, Vlad Pocol draws from a layered cultural background that profoundly shapes his vision. His years living in Geneva, Paris, and Riyadh inform a practice rooted in global perspective, where geographical and emotional migrations converge to create a resonant, cross-cultural narrative.

Vlad Pocol began his career in law, working as a lawyer and judge, before making a decisive shift in 2023 to fully dedicate himself to art. Today, the works of Vlad Pocol are part of significant collections, including Swiss private banks, foundations, and royal families in the Middle East, and have been exhibited in galleries across Europe, the Middle East, and the United States.

## ‘A MEDITATION ON STILLNESS, AND A CALL FOR PERSONAL REFLECTIONS’ –

## ARTIST STATEMENT



Vlad Pocol explores migration as both a geographical and emotional condition, approaching it through individual and collective lenses. His practice engages with experiences and traumas not as endpoints, but as catalysts for transformation and self-betterment. By probing the subconscious, Vlad Pocol examines the ways in which origins, ancestry, and memory shape present identity and inform future aspirations.

His work addresses notions of social conformity, the construction of identity, and the essential role of intuition in life's unfolding processes. In his abstract paintings, gestural movements and lines embody cognitive energies, leaving vivid and enduring imprints. This sculptural quality imbues the canvases with a sense of perpetual motion, inviting viewers into an encounter that feels both dynamic and contemplative.

## EXHIBITIONS

October 2025 - Solo Exhibition | The Plaza, One Za'abeel, Dubai, United Arab Emirates.

February 2025 - Frieze Los Angeles | Loisir Gallery, Los Angeles, United States.

September - October 2024 - Group Exhibition "Luminosity" | Loisir Gallery, Los Angeles, United States.

September - September 2024 - Solo Exhibition "From Roots to Vision. A Migration." | Ahlam Gallery, Riyadh, Saudi Arabia. Sponsored by the Swiss Embassy in Saudi Arabia. See the editorial catalogue of the show [here](#).

September - September 2024 - Curation of the Solo Exhibition "From Roots to Vision. A Migration." | Ahlam Gallery, Riyadh, Saudi Arabia. Sponsored by the Swiss Embassy in Saudi Arabia. See the editorial catalogue of the show [here](#).

September 2022 - January 2024 - Group Exhibition | Raoul Sanchez Gallery, Zurich, Switzerland.



# COLLABORATIONS

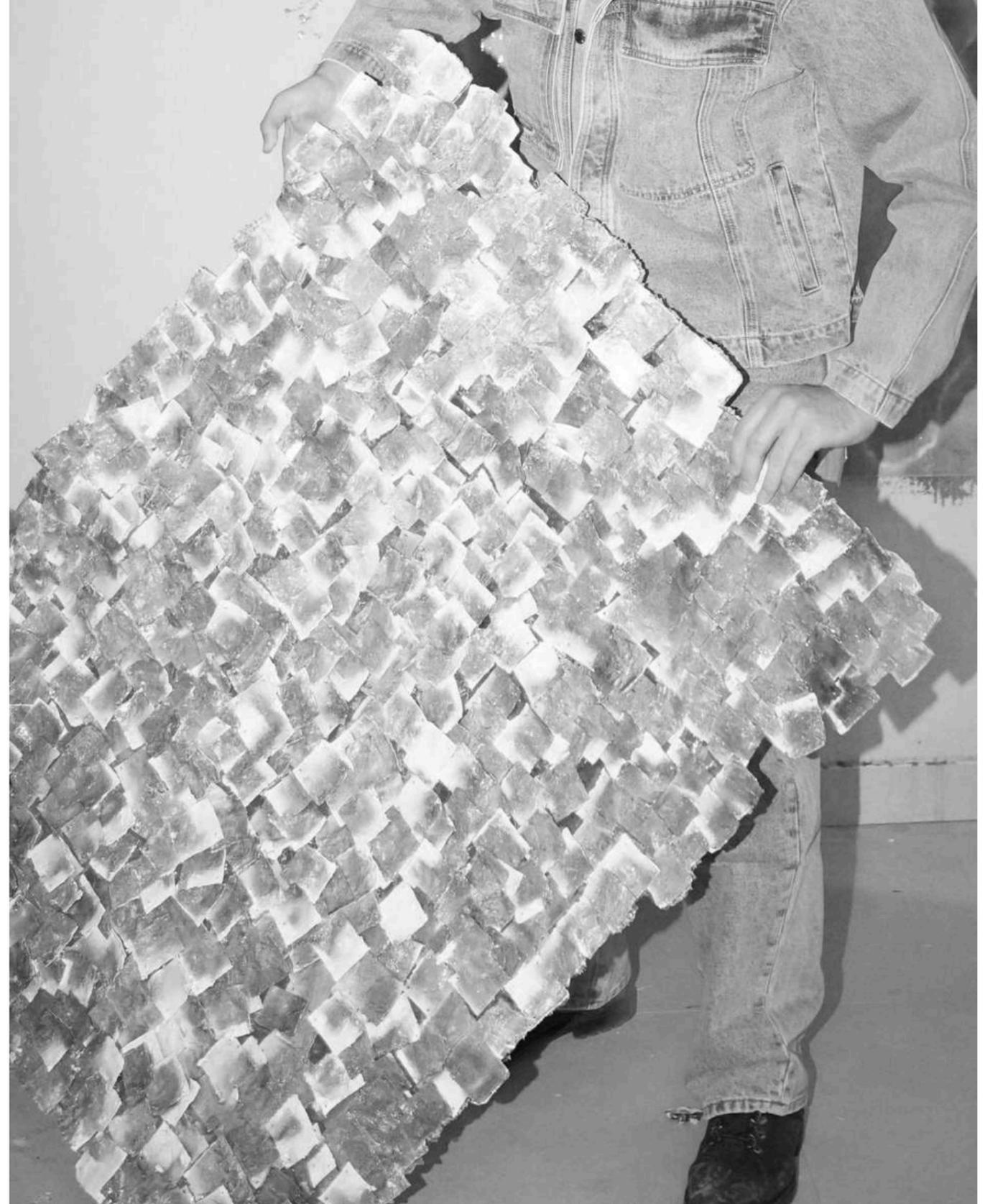
Vlad Pocol has collaborated with watch and fashion brands, including Gérald Genta — LVMH Group —, Torba Studio, Mazrood, and Evanbenjamin.

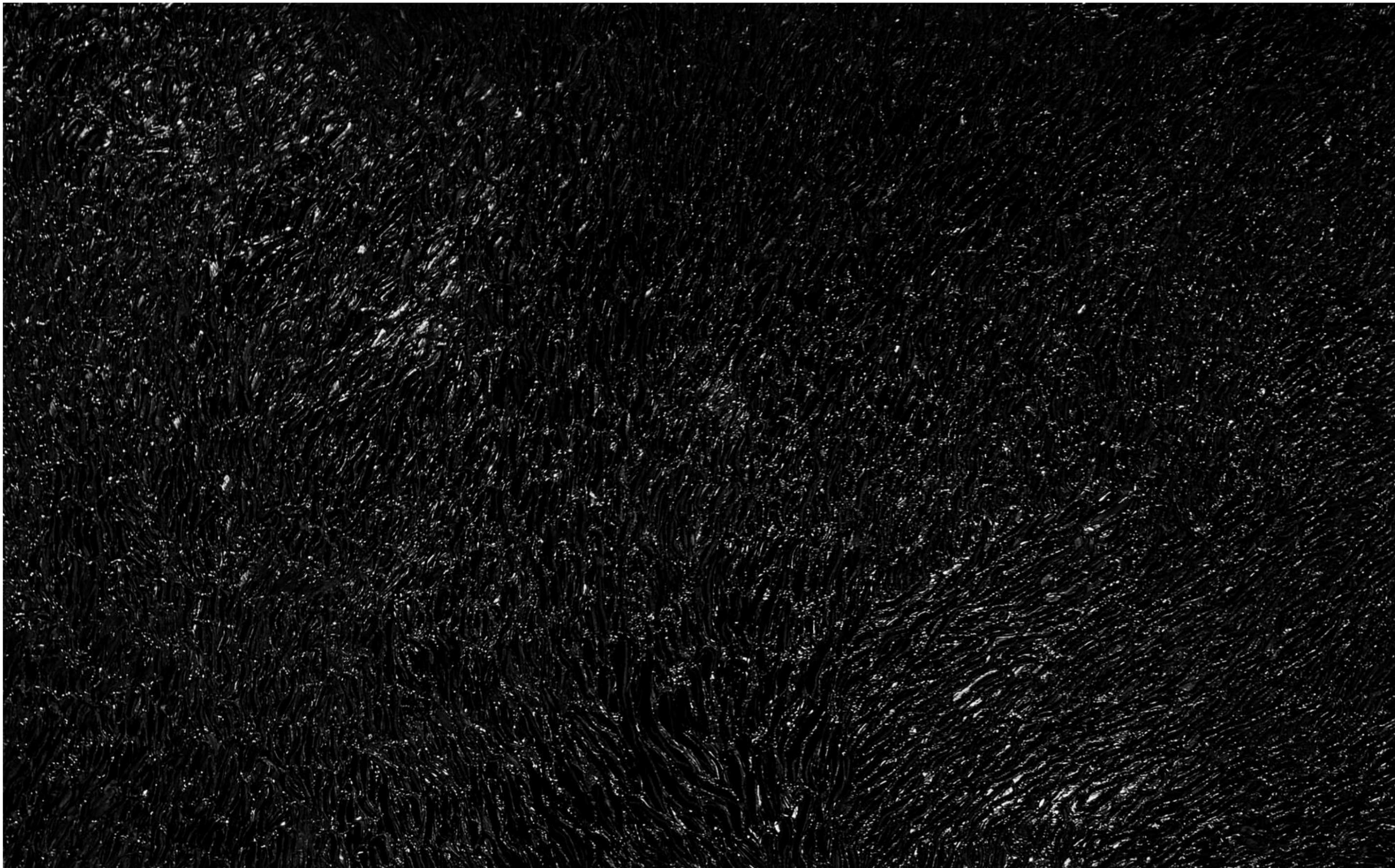
Since September 2024, Vlad Pocol's artworks have been showcased at Luminaire in the design district of West Hollywood, Los Angeles. This collaboration includes renowned brands such as Poltrona Frau, Zaha Hadid, Molteni & C, and Vitra, further elevating the intersection of art and high-end design.

# MEDIA PRESENCE AND RECOGNITION

Vlad Pocol's works are featured on Artsy, aligning him with some of the most esteemed contemporary artists globally.

His presence in important media outlets, including L'Officiel or Arab News — the largest media platform in the Arab world — underscores his impact on the contemporary art scene, highlighting his innovative use of materials and exploration of themes like migration and identity.





## **VI. CONTACT.**

INSTAGRAM [@vladpocol.](#)

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