



**VLAD POCOL.**

COLLECTORS' SELECTION. JULY 2025.



PERFECTING THE  
BALANCE BETWEEN  
**REFINED MINIMALISM**  
WITH **EMOTIONAL**  
**DEPTH**, VLAD POCOL  
PERSONIFIES THE  
SUBCONSCIOUS  
THROUGH SUBTLE YET  
MEANINGFUL DETAILS.





# CATALOGUE DIRECTORY

## I. ARTWORKS

Large formats (over 120 cm)

## II. ARTWORKS

Medium formats (between 70 and 120 cm)

## III. ARTWORKS

Small formats (under 70 cm)

## IV. CUSTOM COMMISSIONS

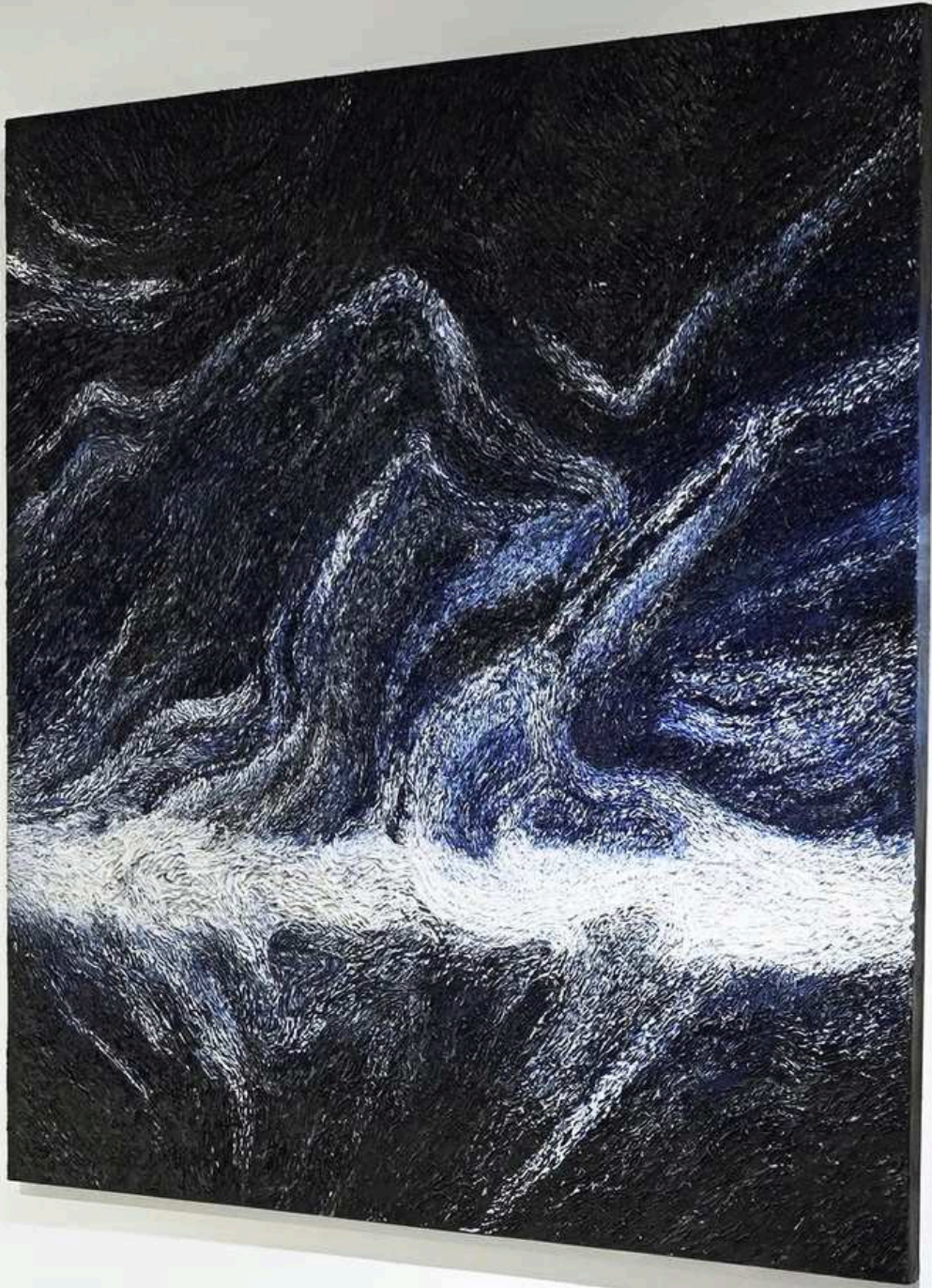
## V. THE ARTIST

## VI. CONTACT

# **I. ARTWORKS**

Large formats (over 120 cm)









**SANS FIN | OIL ON CANVAS (DYPTICH) | 400 X 200 CM | 2024**

**CHF 32'000.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**GARDEN OF COLORS | OIL ON  
CANVAS | 170 X 170 CM | 2025**

**CHF 11'560.-**

Total price, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of June 2025.



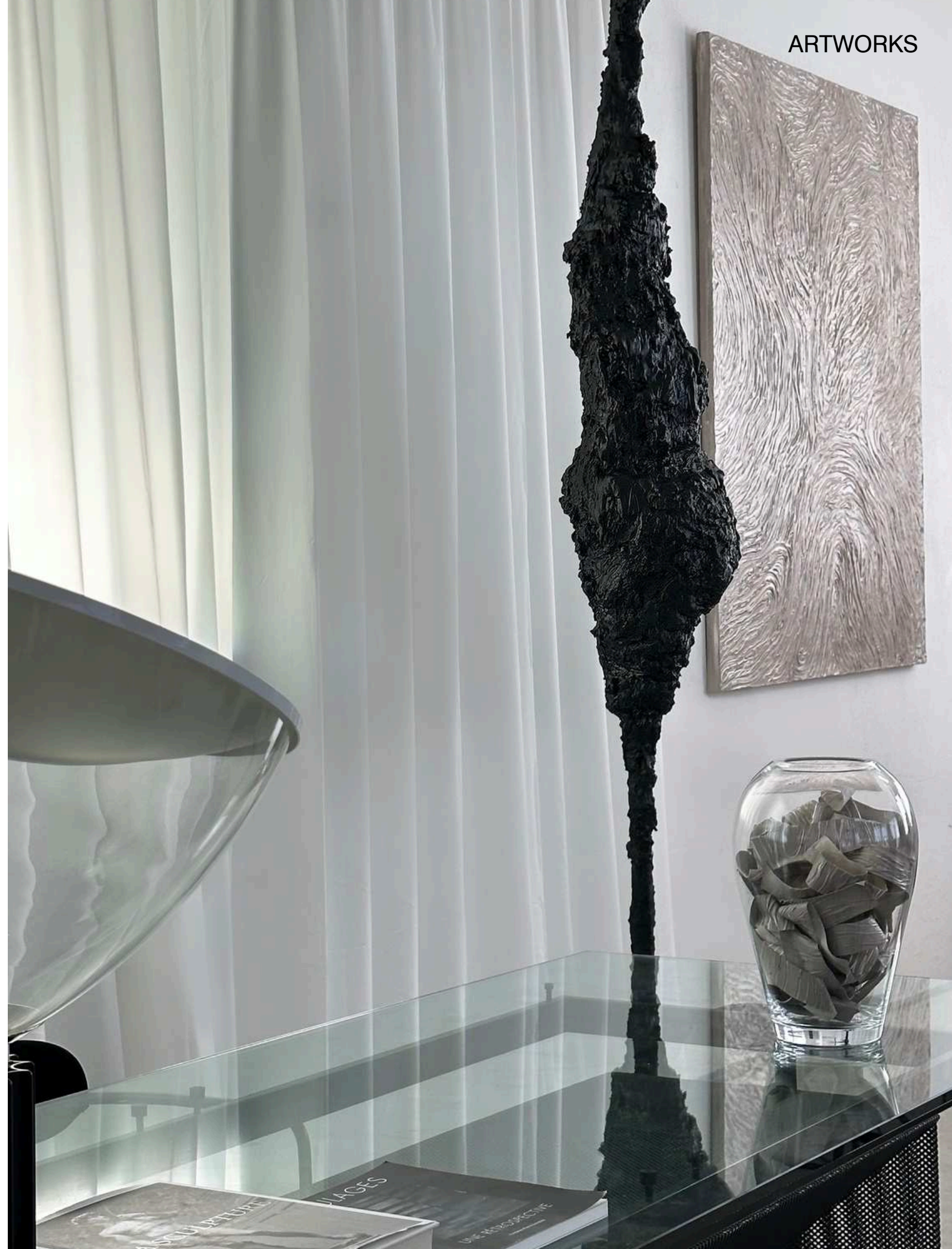


**TOURNESOL | OIL ON CANVAS |  
170 X 170 CM | 2025**

**CHF 11'560.-**

Total price, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of June 2025.









**UNTITLED (SCULPTURE) | WOOD, METAL  
STRUCTURE, PLASTER, ACRYLIC PAINT, EPOXY  
RESIN | APPROX. 50 X 240 CM | 2023**

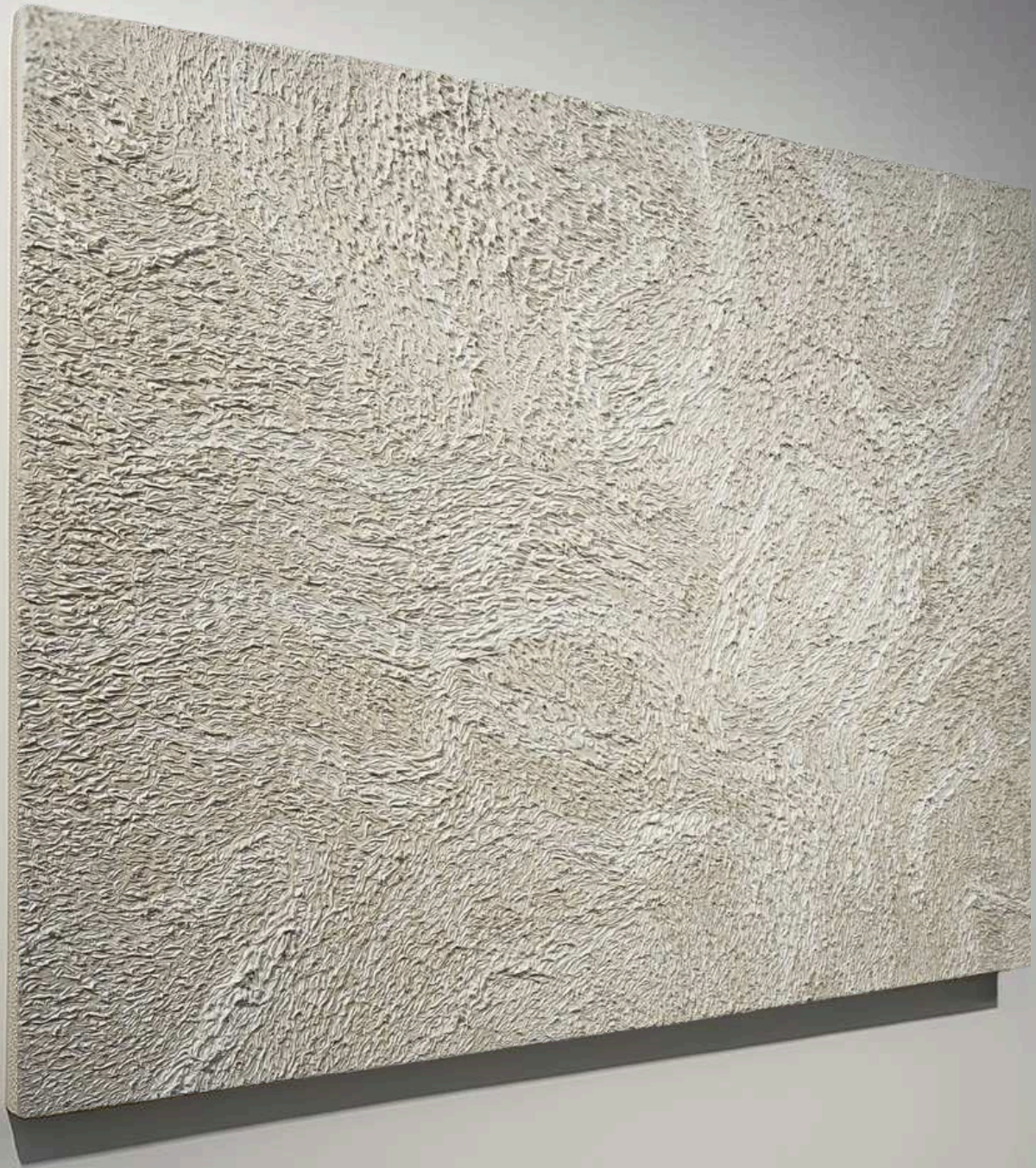
**CHF 7'200.-**

Total price, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of June 2025.









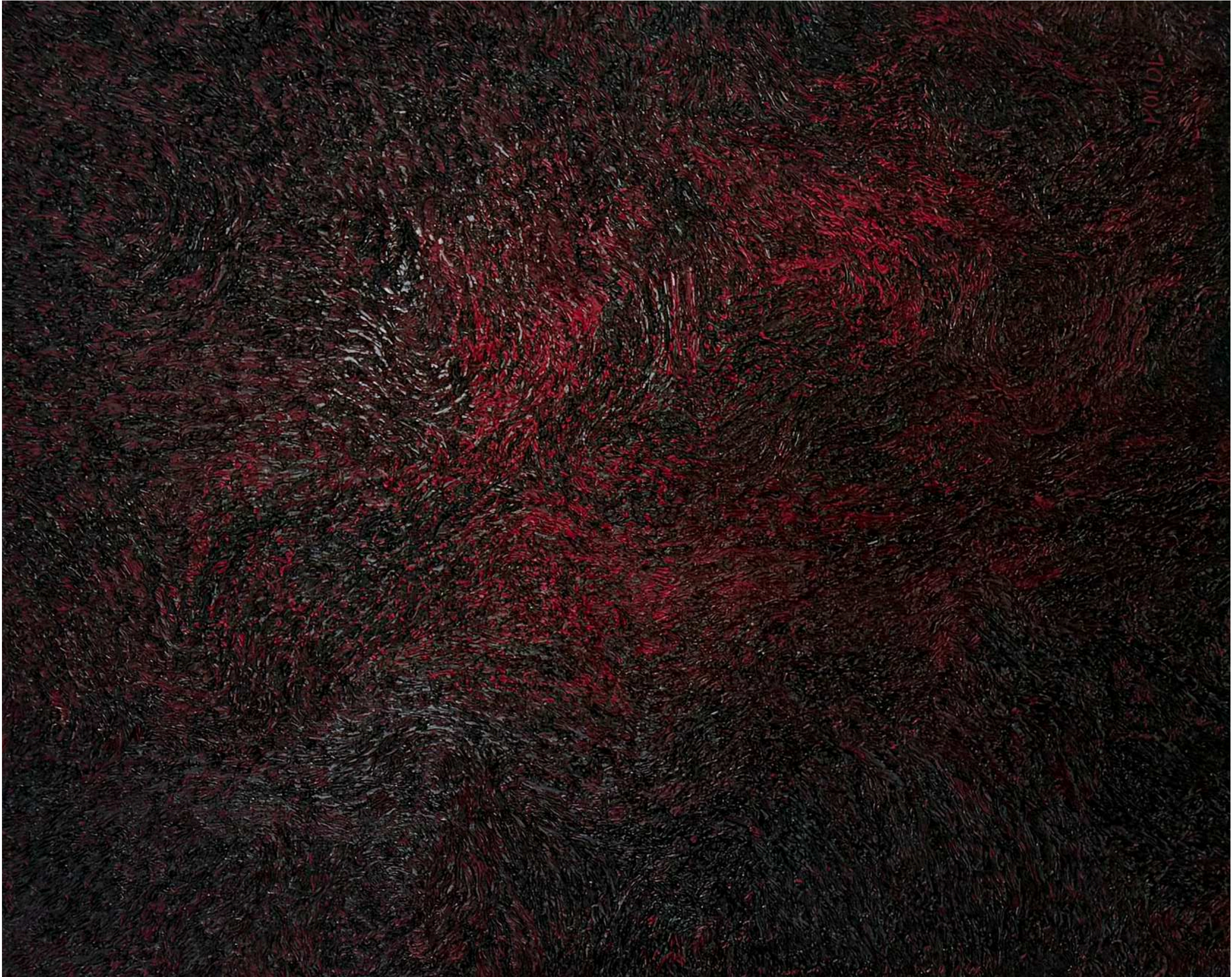
**CONSCIENCE | OIL ON CANVAS | 180 X 120 CM | 2024**

**CHF 5'400.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).









**ORIGINES 103 | OIL ON CANVAS | 120 X 150 CM | 2024**

**CHF 7'200.-**

Total price, excluding taxes and delivery from Switzerland.  
Free delivery in Switzerland. This price is valid until the end of  
June 2025.





**UNTITLED (SCULPTURE) | METAL STRUCTURE,  
CONCRETE, ACRYLIC PAINT, EPOXY RESIN | APPROX.  
80 X 158 CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



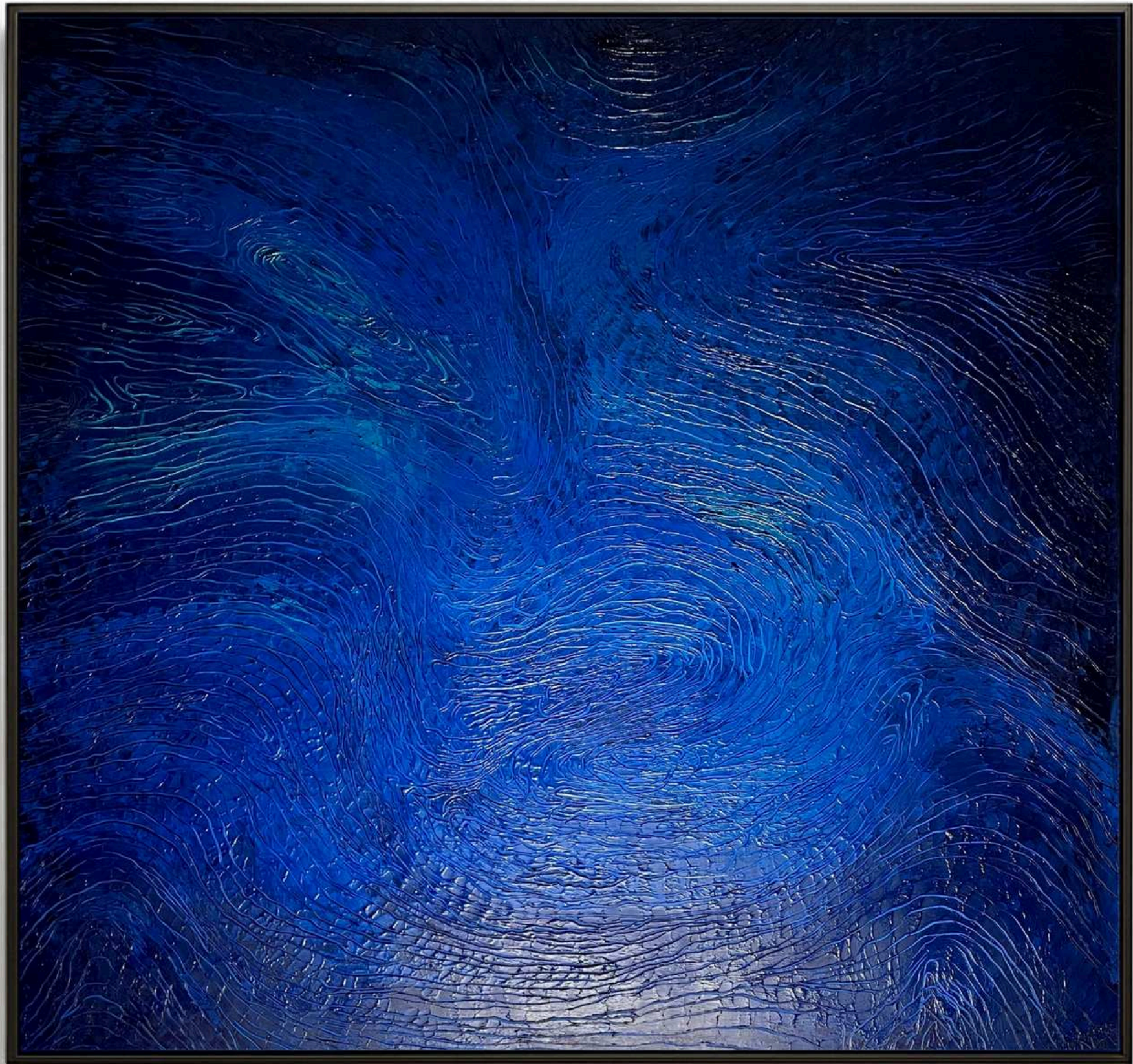


**UNTITLED | OIL ON CANVAS | QUADRIPTICH  
APPROX. 130 X 160 CM | 2022**

**CHF 6'930.-**

Total price for the four paintings, excluding taxes and delivery from Switzerland. Free delivery in Switzerland. This price is valid until the end of June 2025.

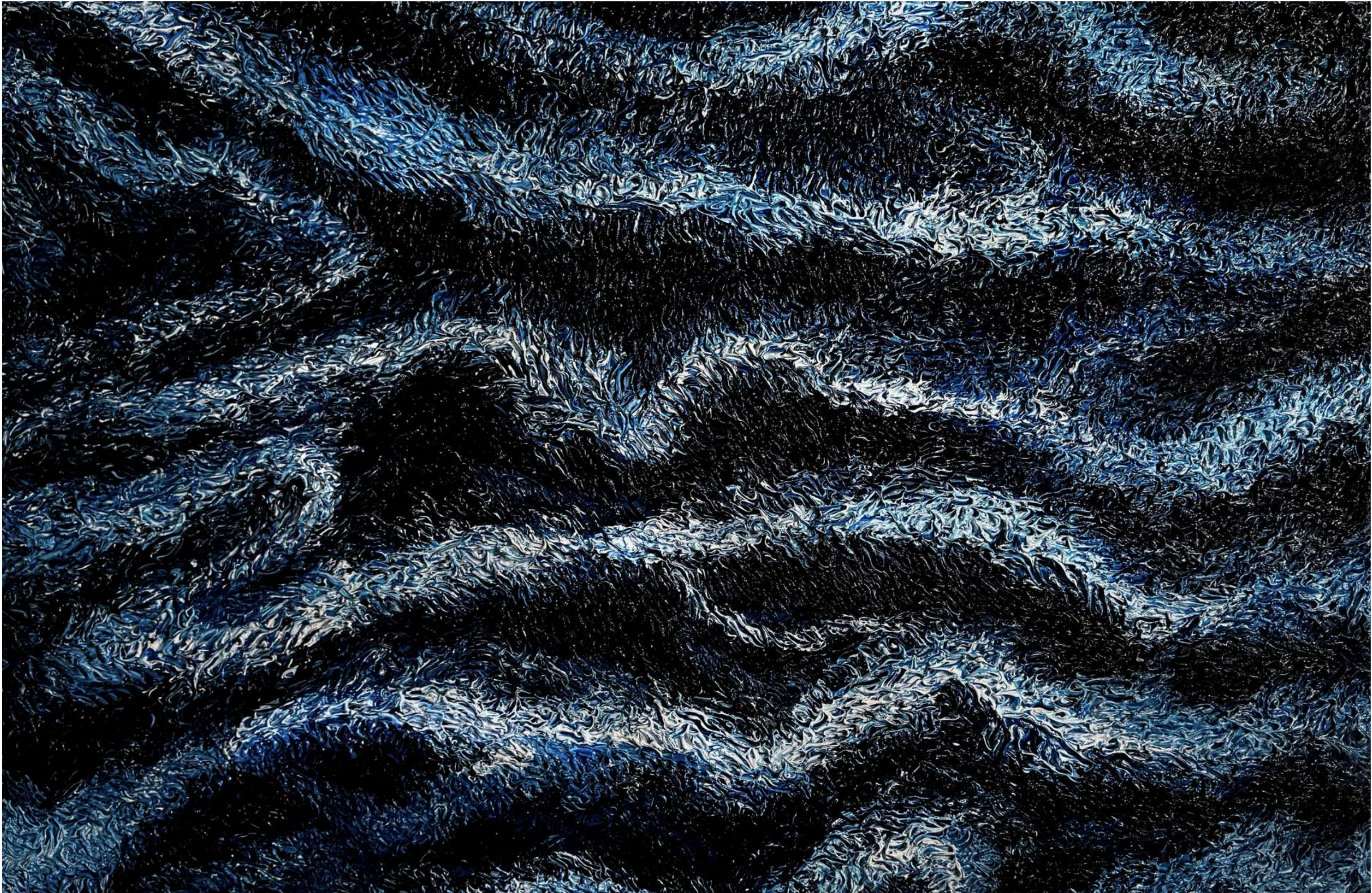




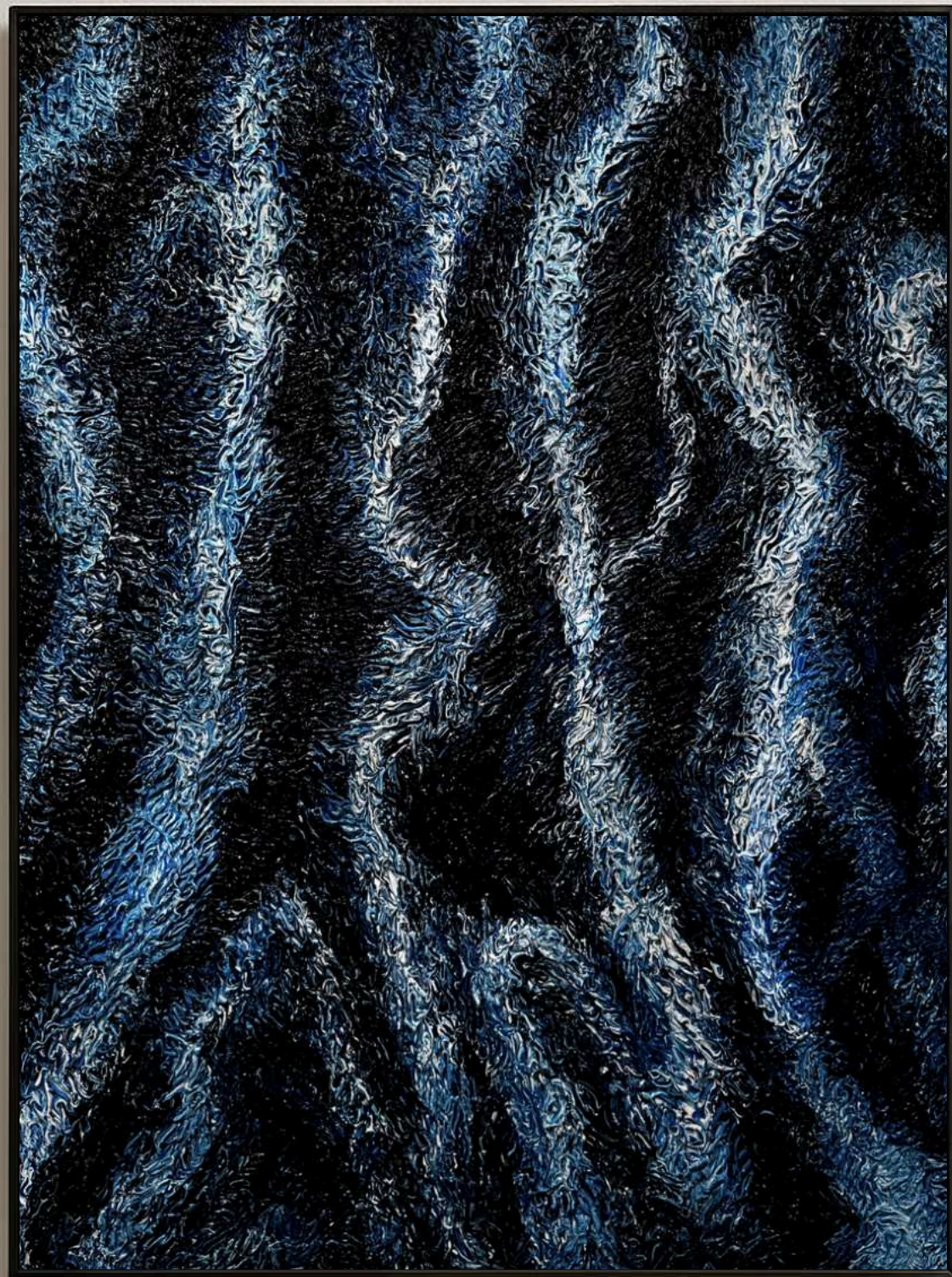
**UNTITLED | OIL ON CANVAS |  
160 X 160 CM | 2022**

**Private collection, London,  
United Kingdom.**









**NAISSANCE | OIL ON CANVAS | 145 X 105 CM | 2024**

**Private collection, Los Angeles, United States.**

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.









**TRANSFORMATION | OIL ON  
CANVAS | 145 X 115 CM |  
2024**

**CHF 6'400.-**

Total price, excluding taxes and delivery from Los Angeles, USA. This price is valid until the end of April 2025.

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.









**RENAISSANCE | OIL ON CANVAS | 140 X 120 CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**UNTITLED | OIL AND CONCRETE ON CANVAS |  
180 X 160 CM | 2024**

**Private collection, Zurich, Switzerland.**









**ORIGINES 106 | OIL ON CANVAS |  
140 X 160 CM | 2024**

**Instituionnal collection, Lausanne,  
Switzerland.**





**UNTITLED (SCULPTURE) | METAL STRUCTURE,  
CONCRETE, ACRYLIC PAINT, RECYCLED  
POLYETHYLENE, EPOXY RESIN | APPROX. 98 X 168  
CM | 2024**

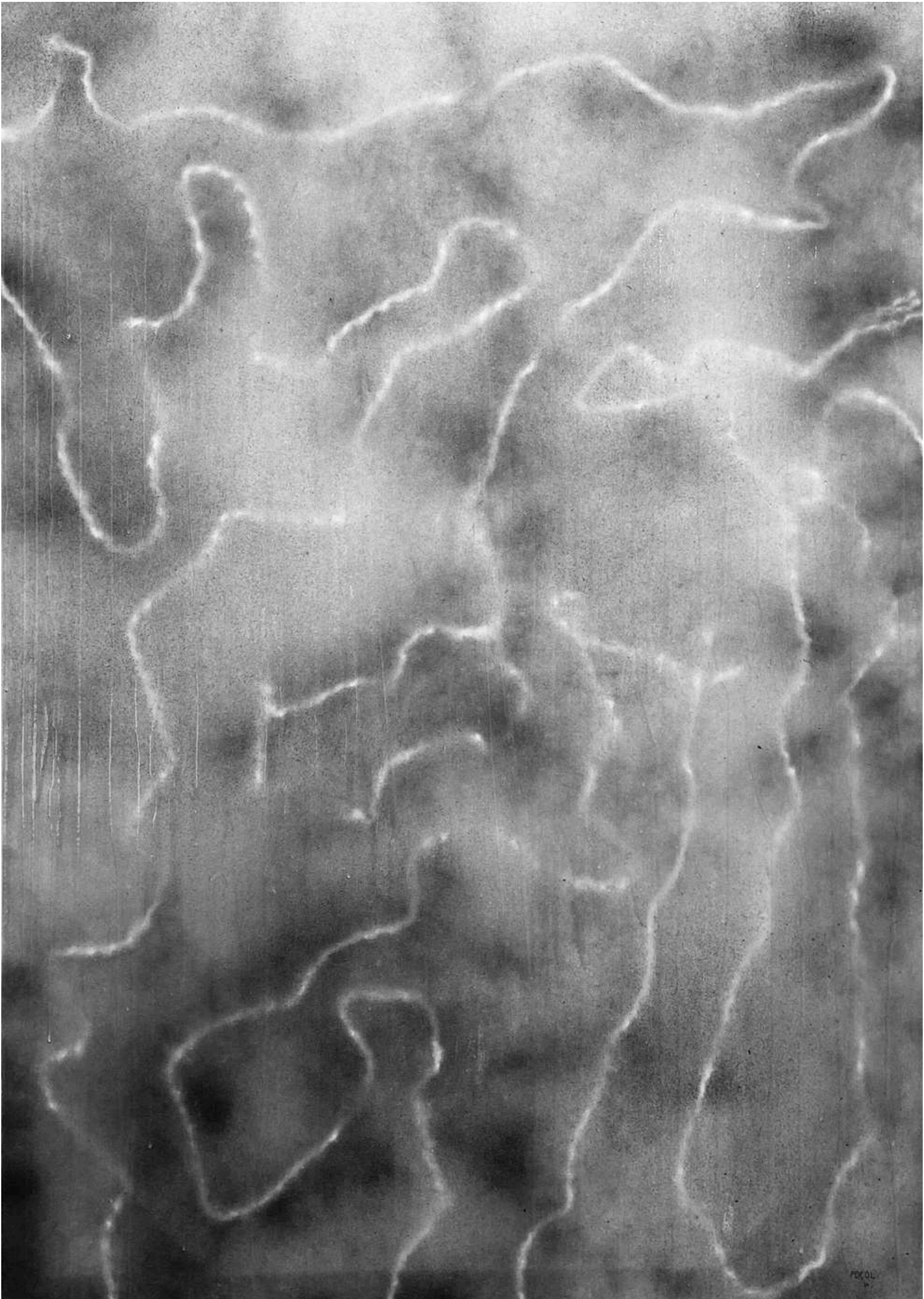
**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).











**ANTICONFORMISME | ACRYLIC SPRAY AND  
EPOXY ON CANVAS | 140 X 100 CM | 2024**

**CHF 4'090.-**

Total price, excluding taxes and delivery from Dubaï, UAE.  
This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).









**UNTITLED | OIL AND POLYETHYLENE ON CANVAS |  
140 X 120 CM | 2024**

**CHF 2'980.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**UNTITLED | OIL AND POLYETHYLENE ON CANVAS |  
140 X 120 CM | 2024**

**CHF 2'980.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).









**EQUILIBRE | OIL ON CANVAS |  
180 X 120 CM | 2024**

**CHF 5'110.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).









**UNTITLED | OIL ON CANVAS |  
120 X 150 CM | 2024**

**CHF 7'200.-**

Total price, excluding taxes, free delivery  
from Switzerland. This price is valid until  
the end of June 2025.





**UNTITLED | OIL ON CANVAS | 150 X 180 CM | 2022**

**CHF 9'000.-**

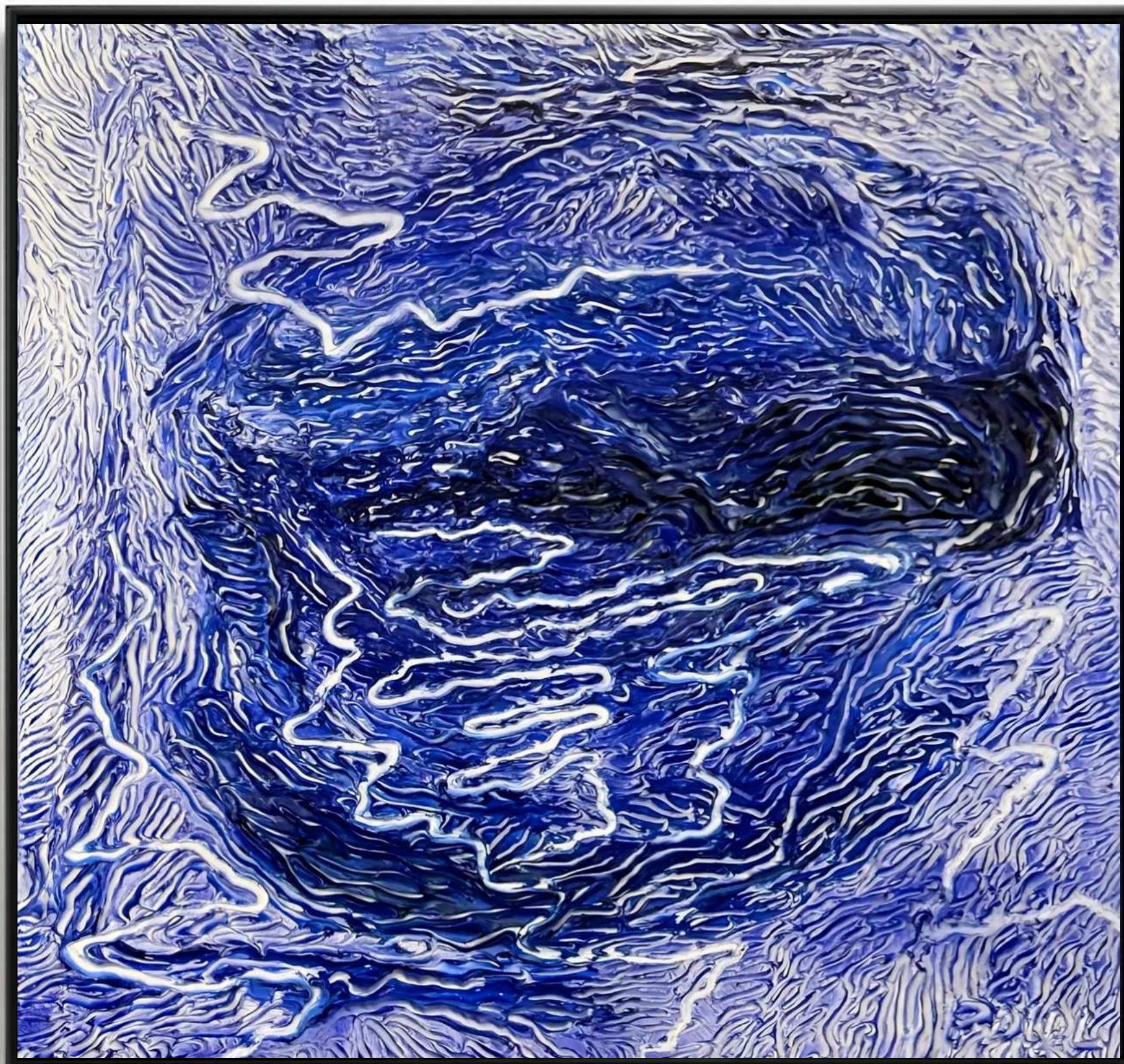
Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of June 2025.



## **II. ARTWORKS**

Medium formats (between 70 and 120 cm)





**BLEUETS | OIL ON CANVAS |  
100 X 100 CM | 2025**

**CHF 4'000.-**

Total price, excluding taxes, free delivery  
from Switzerland. This price is valid until  
the end of June 2025.









**ISLA BLANCA | ACRYLICS ON  
CANVAS | 100 X 100 CM | 2025**

**Private collection, Ibiza, Spain.**





**UNTITLED (SCULPTURE) | RECYCLED  
PAINT TUBES, ACRYLIC AND EPOXY |  
95 X 110 CM | 2024**

**CHF 8'000.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).







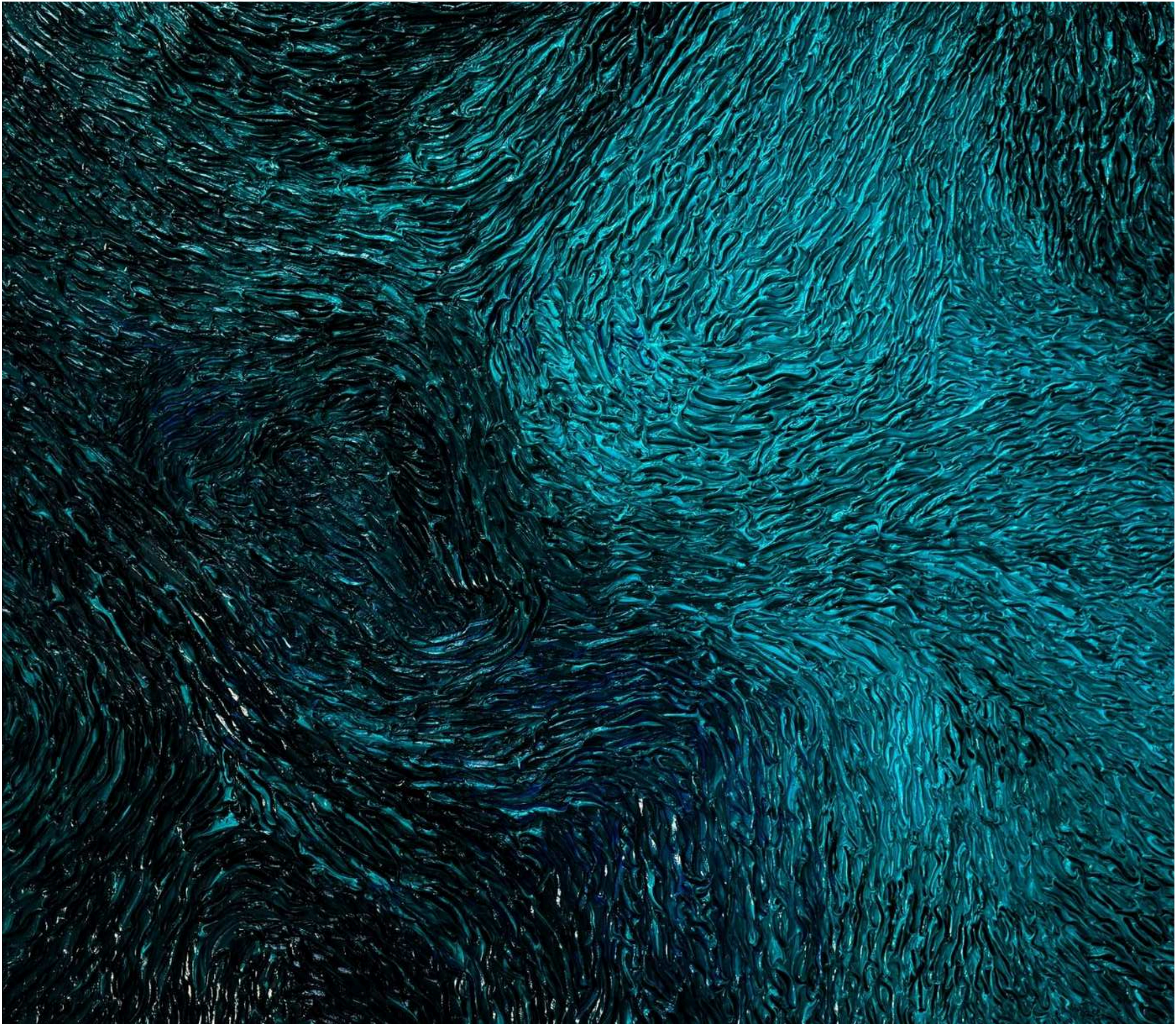


**FUSION 101 | ACRYLIC AND  
FOAM SPRAY ON A FRAMED  
CANVAS | 60 X 80 CM | 2024**

**CHF 1'650.-**

Total price, excluding taxes, free delivery  
from Switzerland. This price is valid until  
the end of June 2025.









**ASPIRATION | OIL ON CANVAS |  
120 X 100 CM | 2024**

**CHF 4'800.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**IDENTITE (SCULPTURE) | OIL ON PAPIER-MACHER AND COTTON THREADS |  
95 X 110 CM | 2024**

**CHF 3'660.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**METAMORPHOSE | OIL ON  
CANVAS | 100 X 100 CM |  
2024**

**CHF 3'400.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**ASCENSION | OIL ON  
CANVAS | 100 X 100 CM |  
2024**

**CHF 3'400.-**

Total price, excluding taxes and delivery from Dubai, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).







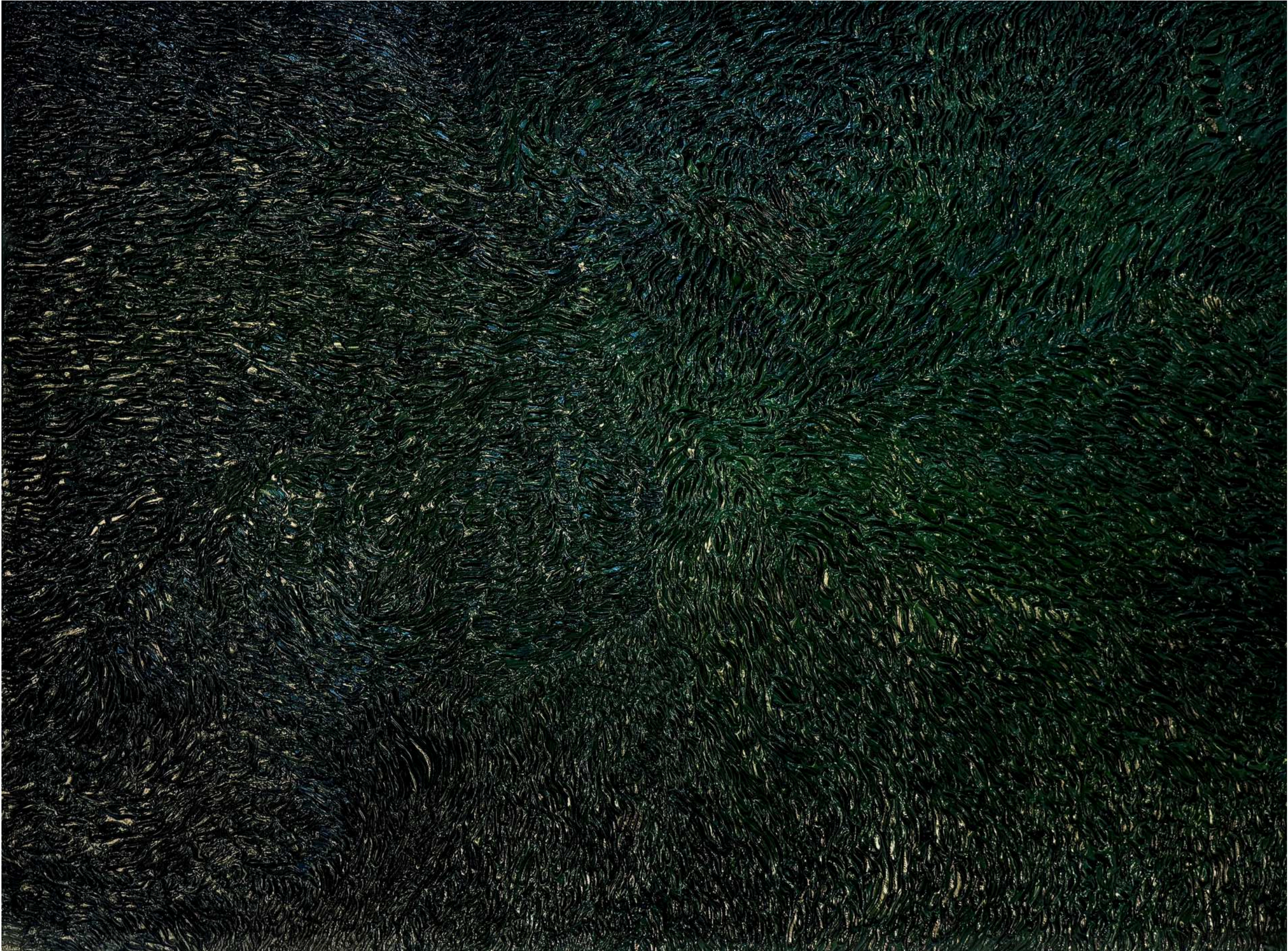


**CROISSANCE | OIL ON CANVAS | 120 X 90  
CM | 2024**

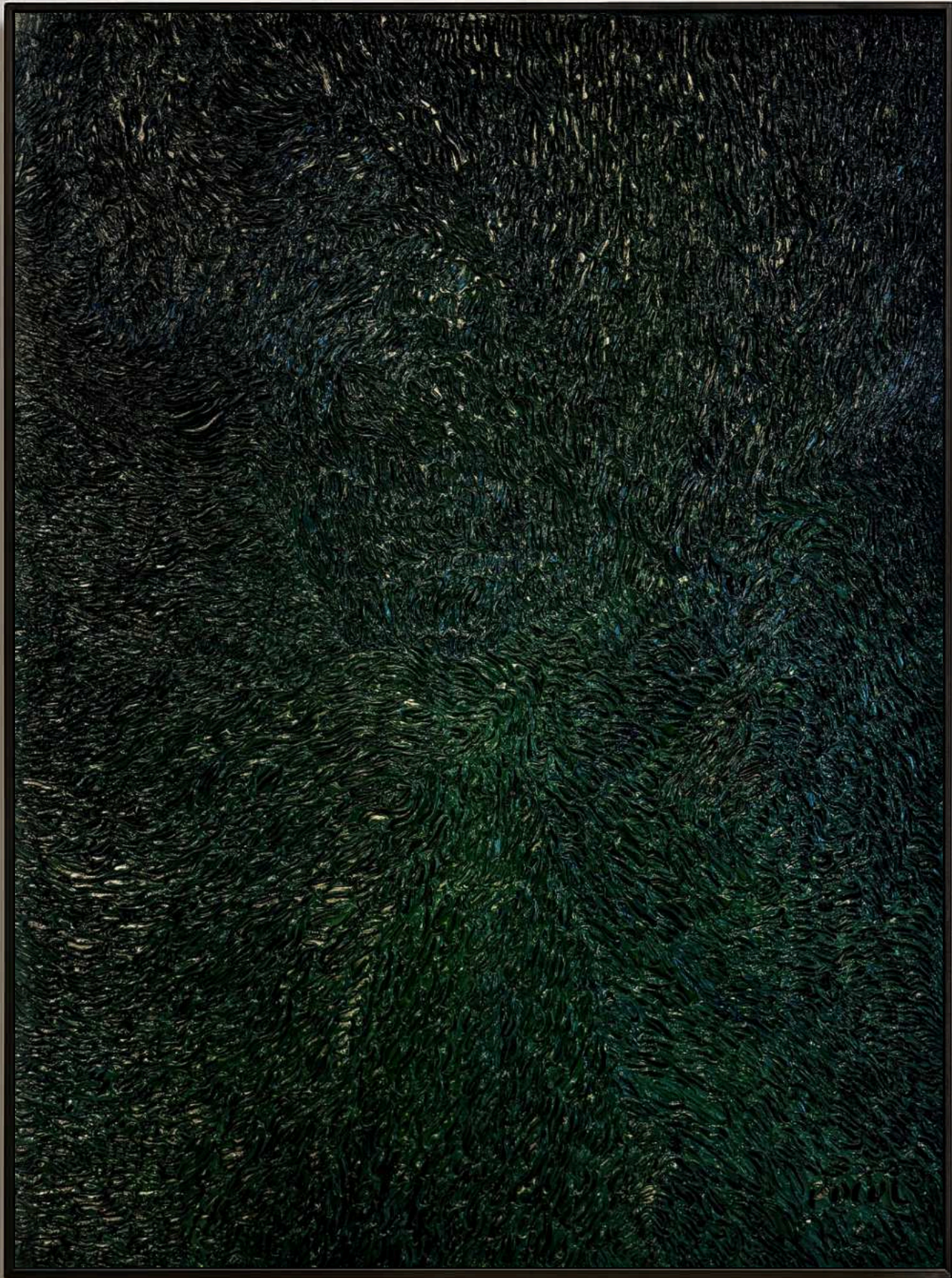
**Private collection, Los Angeles, United  
States.**

This piece was part of two group exhibitions in Los  
Angeles and was exhibited at Frieze LA.









**EVEIL | OIL ON CANVAS | 120 X 90 CM | 2024**

**Private collection, Los Angeles, United States.**

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.



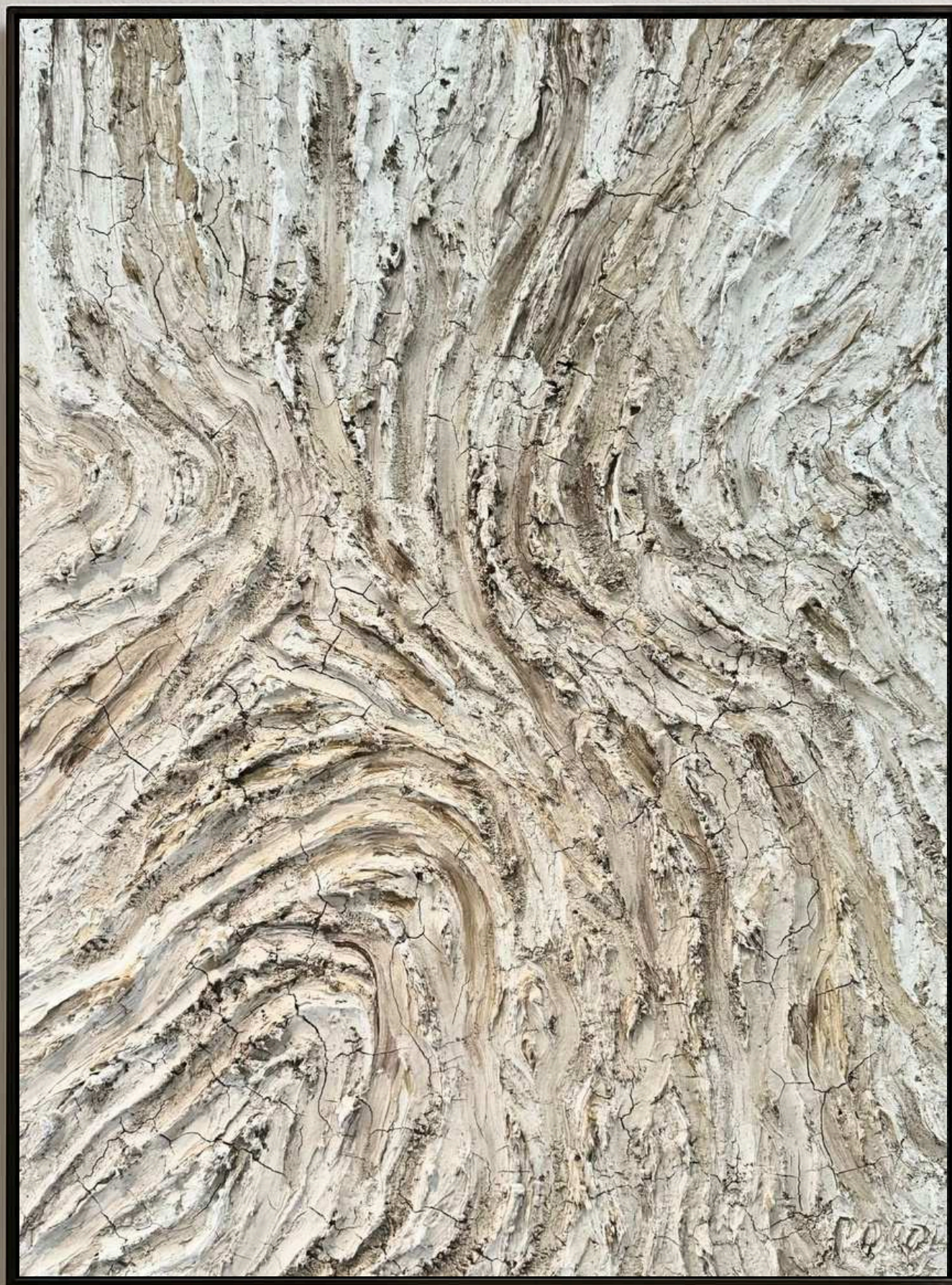


**TRACES I | OIL ON CANVAS | 60 X 80 CM | 2024**

**Private collection, New York, United States.**

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).



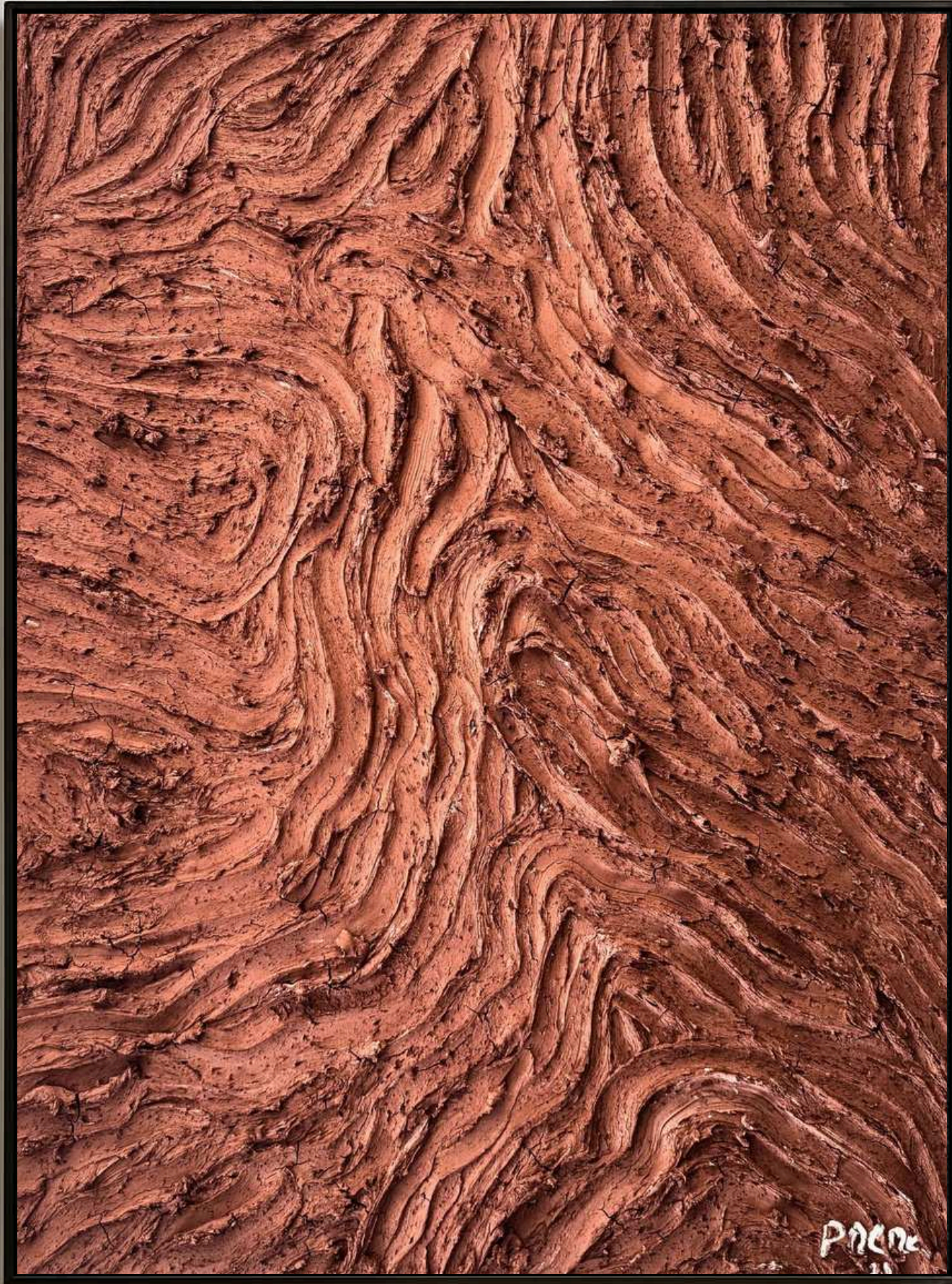


**TRACES II | OIL ON CANVAS | 60 X 80 CM | 2024**

**Private collection, New York, United States.**

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**TRACES III | OIL ON CANVAS | 60 X 80 CM | 2024**

**CHF 1'530.-**

Total price, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).









**TRANSFORMATION | OIL ON CANVAS |  
120 X 90 CM | 2024**

**Private collection, Los Angeles, United States.**

This piece was part of two group exhibitions in Los Angeles and was exhibited at Frieze LA.







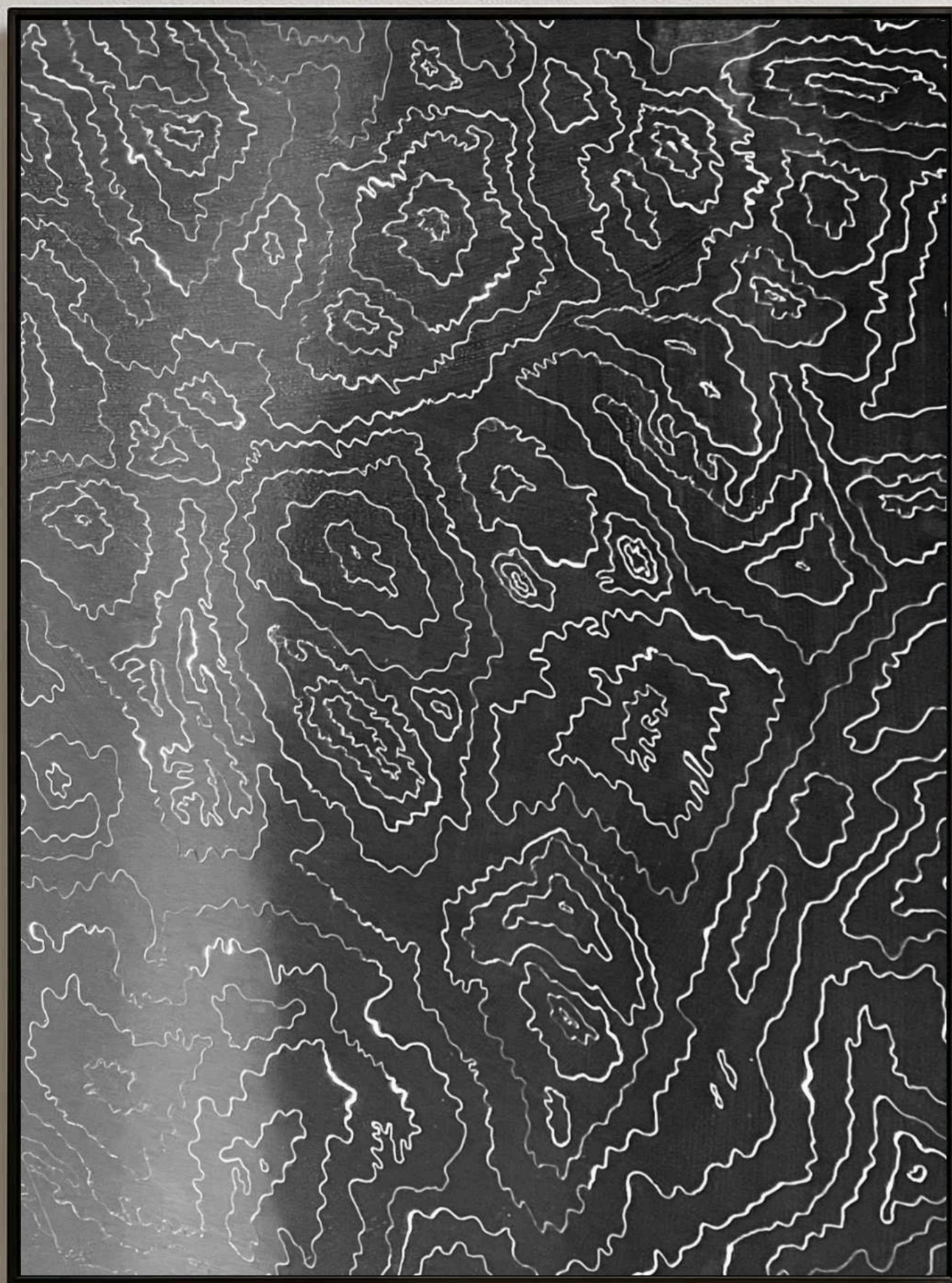


**UNTITLED | ACRYLICS ON CANVAS |  
120 X 100 CM | 2025**

**CHF 3'900.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of June 2025.





**UNTITLED | ENGRAVED STAINLESS STEEL |  
80 X 62 CM | 2024**

**CHF 1'700.-**

Total price, excluding taxes and delivery from Dubai,  
UAE. This price is valid until the end of June 2025.

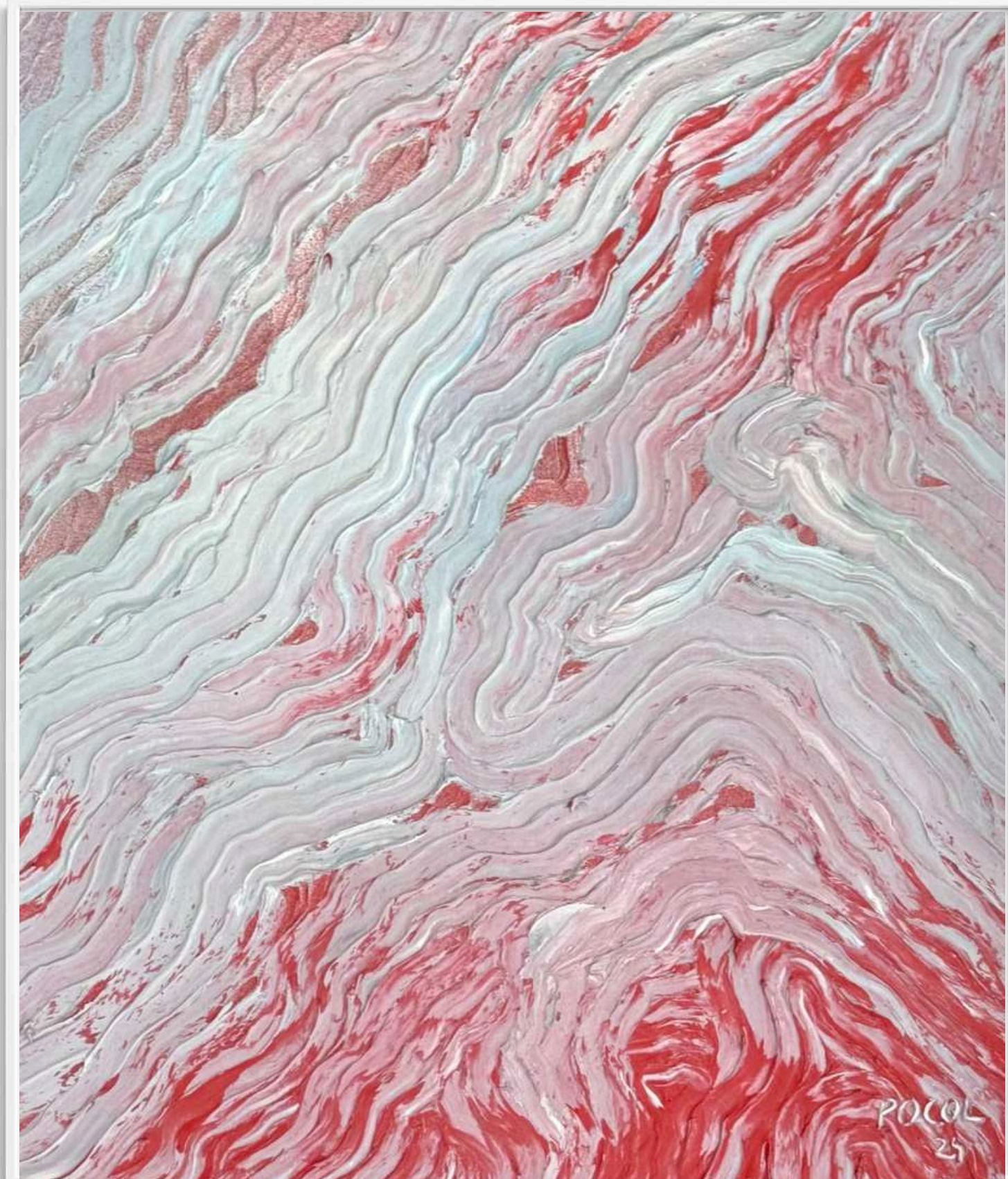
This piece was part of the exhibition “From Roots to  
Vision. A Migration”, Vlad Pocol’s solo show at Ahlam  
Gallery, 2024. For a detailed description of this piece  
please take a look at the editorial catalogue [here](#).



### **III. ARTWORKS**

Small formats (under 70 cm)



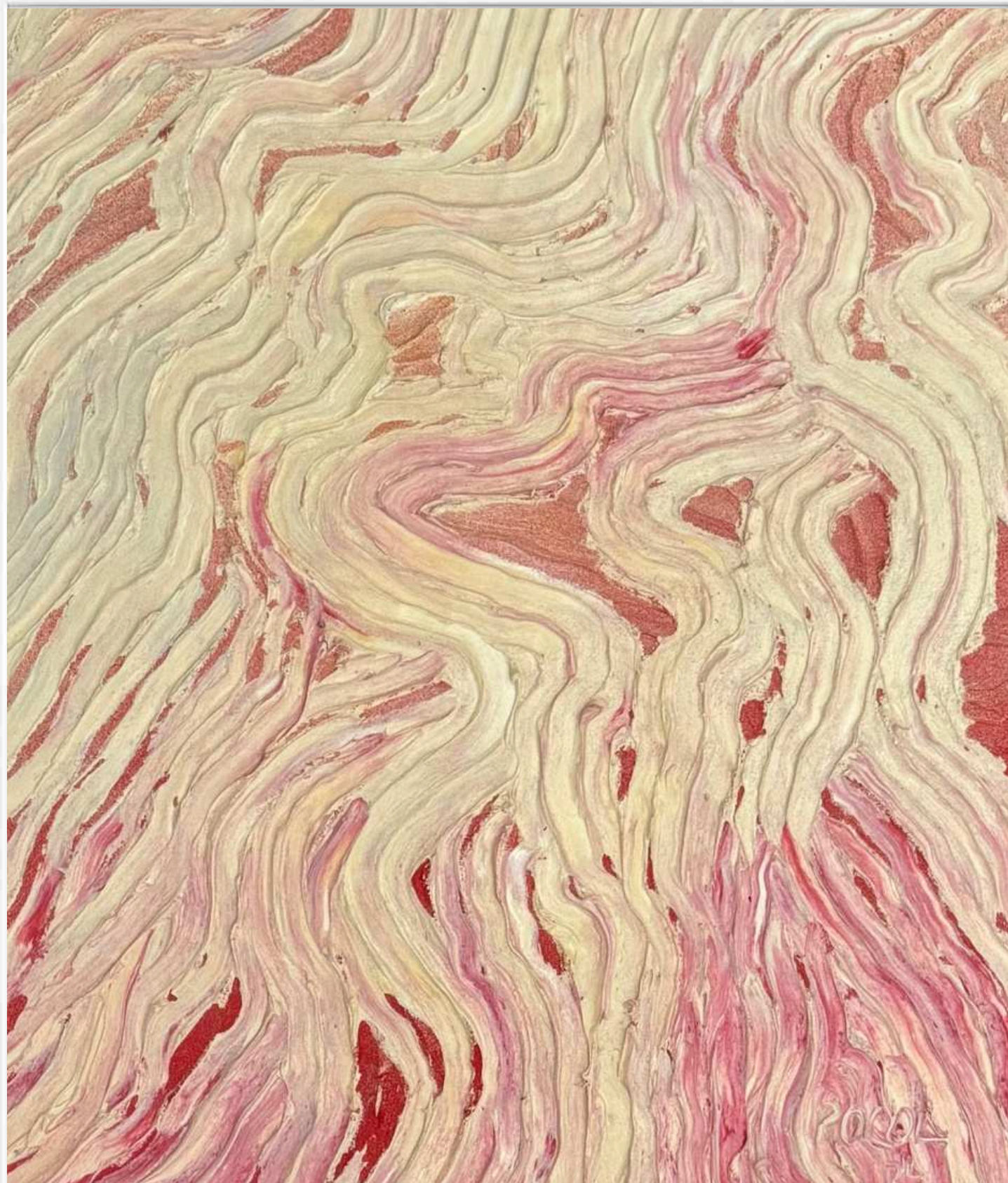


**TRACES 103 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland).  
This price is valid until the end of June 2025.



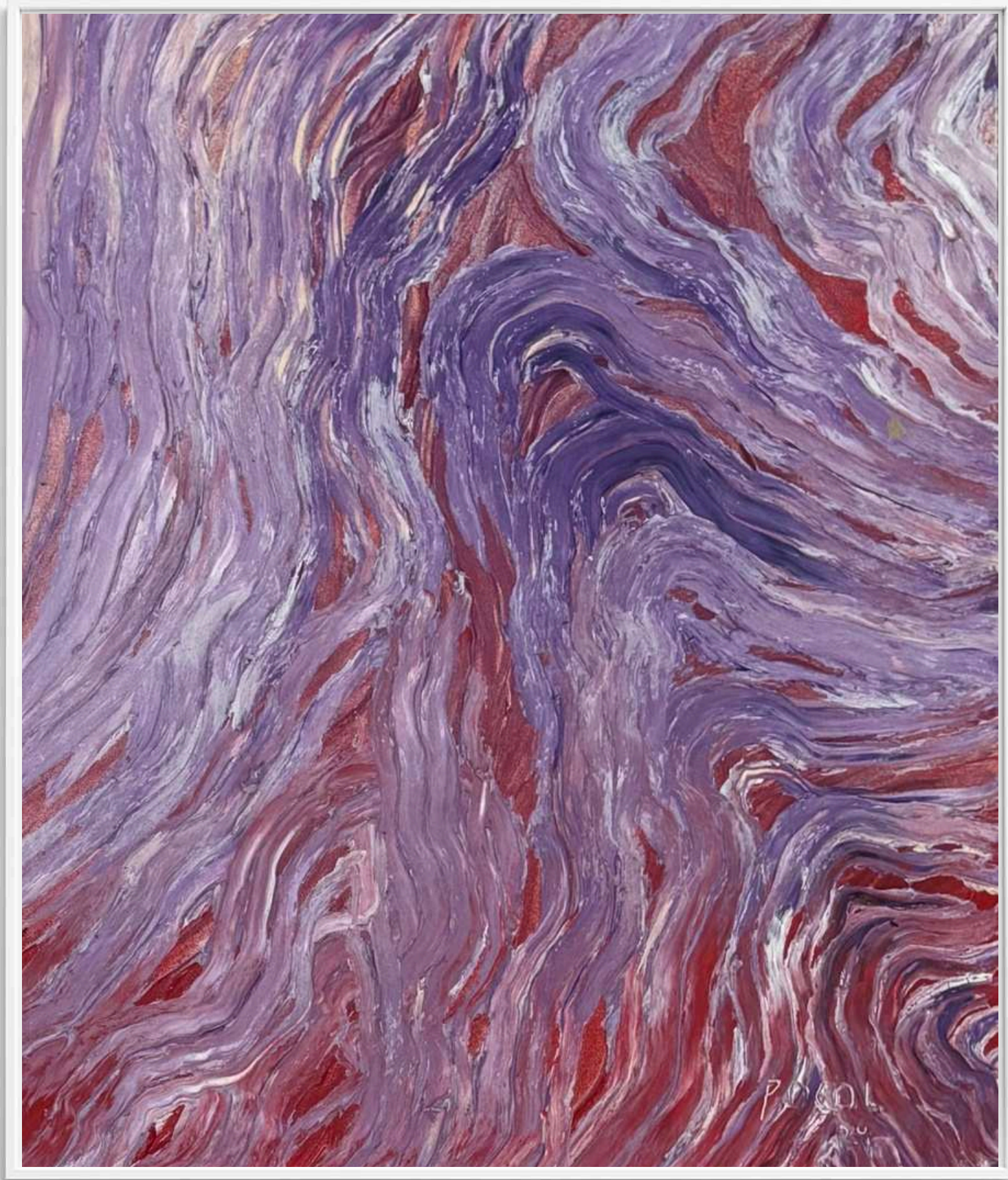


**TRACES 102 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland.  
This price is valid until the end of June 2025.



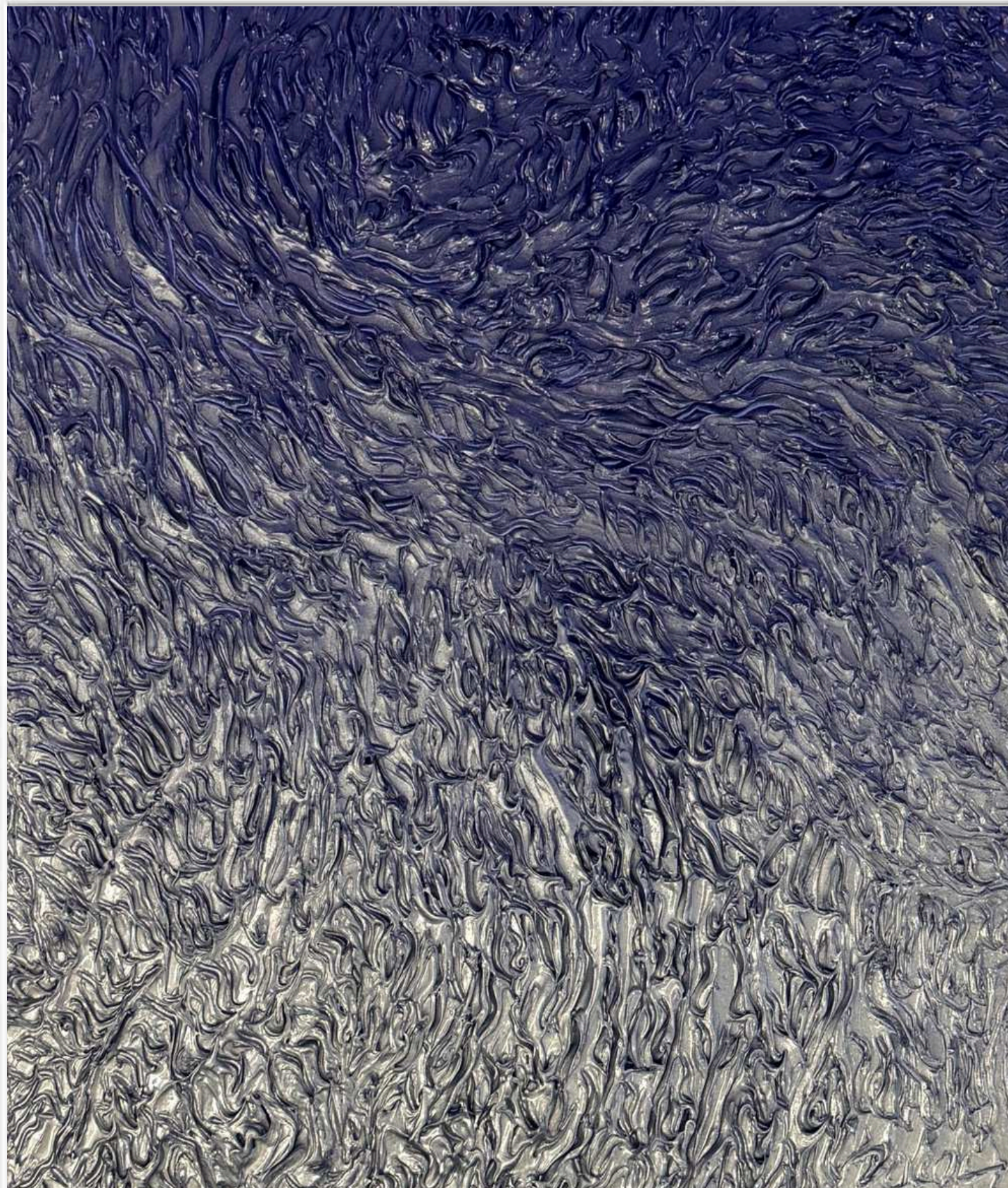


**TRACES 101 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of June 2025.





**ORIGINES 104 | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland. This price is valid until the end of June 2025.





**UNTITLED | ACRYLIC SPRAY ON  
CANVAS | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from  
Switzerland. This price is valid until the end of June  
2025.





**LEGACITE | OIL ON  
CANVAS (QUADRIPTICH) |  
50 X 50 CM EACH | 2024**

**CHF 3'300.-**

Total price for the four paintings, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition "From Roots to Vision. A Migration", Vlad Pocol's solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).





**EPHEMERITE | OIL ON CANVAS (TRYPTICH) | 50 X 50 CM EACH | 2024**

**CHF 2'500.-**

Total price for the three paintings, excluding taxes and delivery from Dubaï, UAE. This price is valid until the end of June 2025.

This piece was part of the exhibition “From Roots to Vision. A Migration”, Vlad Pocol’s solo show at Ahlam Gallery, 2024. For a detailed description of this piece please take a look at the editorial catalogue [here](#).

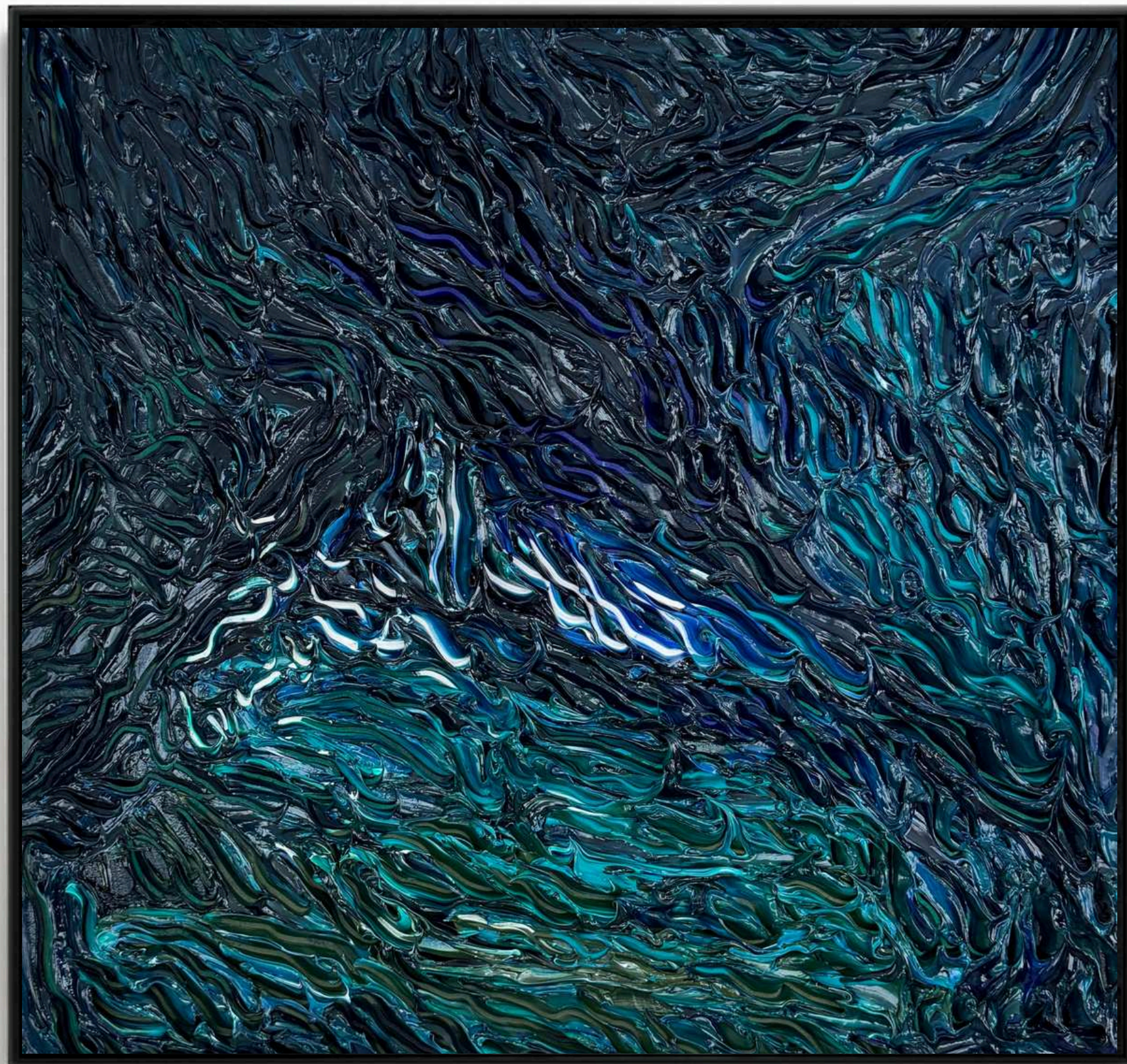




**UNTITLED | OIL ON CANVAS |  
60 X 60 CM | 2024**

**Private collection, Lausanne,  
Switzerland.**

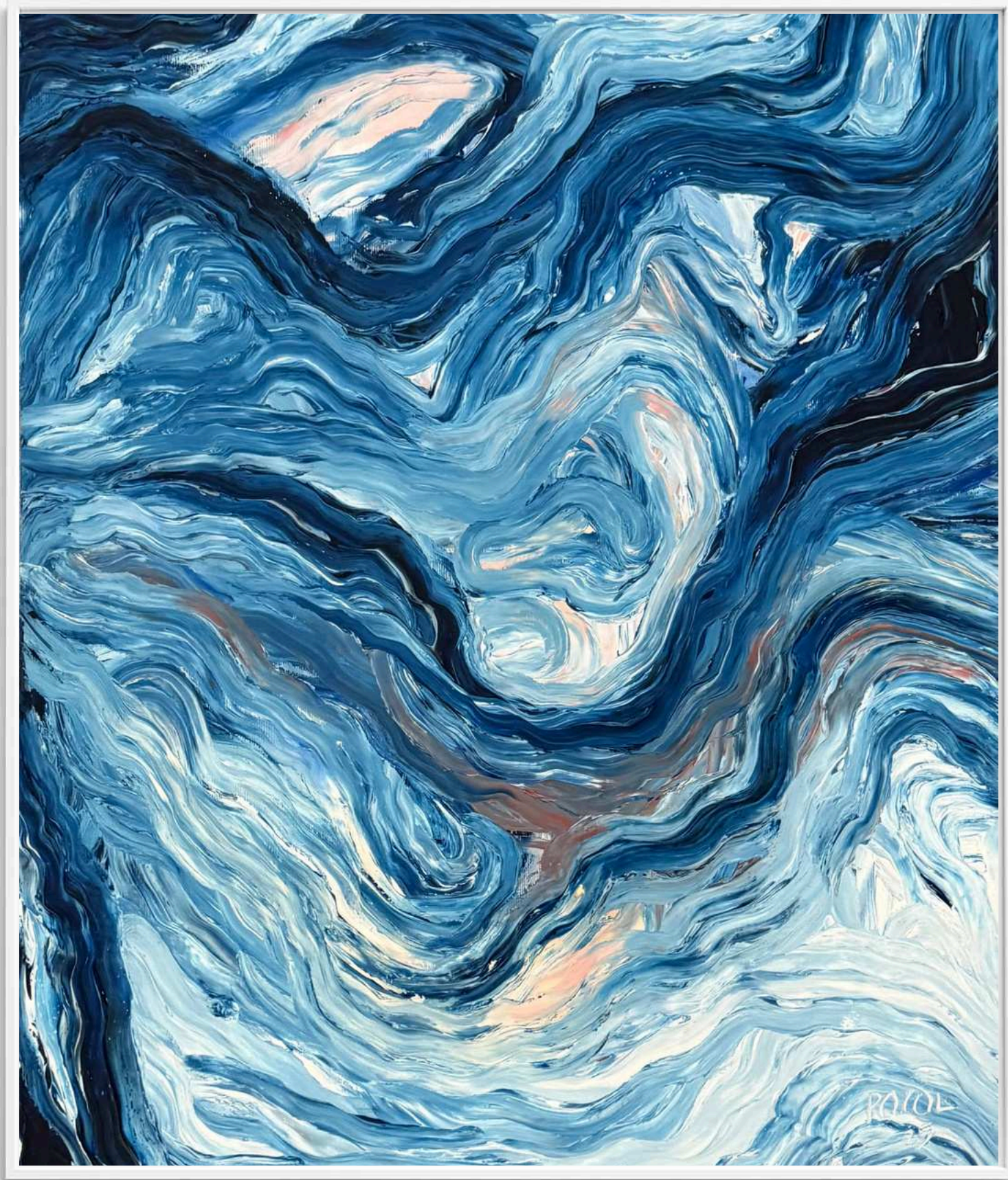




**UNTITLED | OIL ON CANVAS |  
60 X 60 CM | 2024**

**Institutional collection,  
Lausanne, Switzerland.**





**UNTITLED | OIL ON PAPER | 50 X 70 CM | 2024**

**CHF 875.-**

Total price, excluding taxes, free delivery from Switzerland.  
This price is valid until the end of June 2025.



# IV. CUSTOM COMMISSIONS

Custom commissions offer collectors the **unique opportunity** to acquire personalized artworks tailored to their vision and environment.

To initiate a bespoke piece, kindly provide the following details:

- **Description:** outline your desired artistic style, preferred color palette, and optionally include any visual references or photographs of the intended installation space, along with additional inspirations. For further inspiration, visit the artist's [instagram \(@vladpocol\)](#) and [website](#).
- **Dimensions:** specify the exact measurements required to ensure the artwork perfectly complements your space.

Each custom commission is **meticulously crafted**, ensuring a distinctive creation that aligns seamlessly with your aesthetic and elevates your environment.

- **Price:** Each artwork is individually priced based on dimensions. To estimate the price, usually apply the following formula:  $\text{Price (CHF)} = \text{Length (cm)} \times \text{Width (cm)} / 2$ .  
Example: An artwork measuring 120 cm x 100 cm would be priced at approximately CHF 6'000.-.







## V. THE ARTIST

Born in Switzerland in 1992, Vlad Pocol is a multidisciplinary artist and designer whose work explores themes of migration, identity, and emotional transformation, with a strong emphasis on intuition.

As a descendant of Romanian political and intellectual refugees, his rich cultural background profoundly shapes his artistic vision. Drawing from his experiences in Geneva, Paris, and Riyadh, Vlad Pocol's art reflects a global perspective, resonating with audiences worldwide through both geographical and emotional migrations.

Vlad Pocol began his career in law, working as a lawyer and judge. However, his passion for art led him to make a bold shift in 2023, dedicating himself fully to creative pursuits. His artworks are now part of collections held by Swiss private banks, foundations, and Middle Eastern royal families.

His work has been showcased in galleries across Europe, the Middle East, and the United States.



## ‘A MEDITATION ON STILLNESS, AND A CALL FOR PERSONAL REFLECTIONS’ –

## ARTIST STATEMENT



Vlad Pocol explores the theme of migration — both geographical and emotional — from individual and collective perspectives. His artistic quest examines experiences and traumas with the goal of self-betterment. By engaging with the subconscious, he examines how origins, ancestors, and past experiences influence his present identity and future aspirations.

His works address themes such as social conformity, identity, and the significance of intuition in life's processes. Additionally, Vlad Pocol's research examines humanity's migration into the age of artificial intelligence, exploring the transition from biological to digital existence and the concept of a hybrid or AI-integrated human.

His abstract oil and acrylics paintings use movements and lines to materialize the energies from cognitive processes, creating memorable imprints. This sculptural effect gives viewers the impression that the paintings are in motion.

Expanding his exploration through various mediums like concrete, resin, and metal, he creates works that express a multitude of emotions across his paintings, sculptures and installations. His creative practice also extends to designing objects, seamlessly integrating his artistic approach into functional forms.



## EXHIBITIONS

February 2025 - Frieze Los Angeles | Loisir Gallery, Los Angeles, United States.

September - October 2024 - Group Exhibition "Luminosity" | Loisir Gallery, Los Angeles, United States.

June - June 2024 - Solo Exhibition "From Roots to Vision. A Migration." | Ahlam Gallery, Riyadh, Saudi Arabia. Sponsored by the Swiss Embassy in Saudi Arabia. See the editorial catalogue of the show [here](#).

June - June 2024 - Curation of the Solo Exhibition "From Roots to Vision. A Migration." | Ahlam Gallery, Riyadh, Saudi Arabia. Sponsored by the Swiss Embassy in Saudi Arabia. See the editorial catalogue of the show [here](#).

August 2022 - January 2024 - Group Exhibition | Raoul Sanchez Gallery, Zurich, Switzerland.





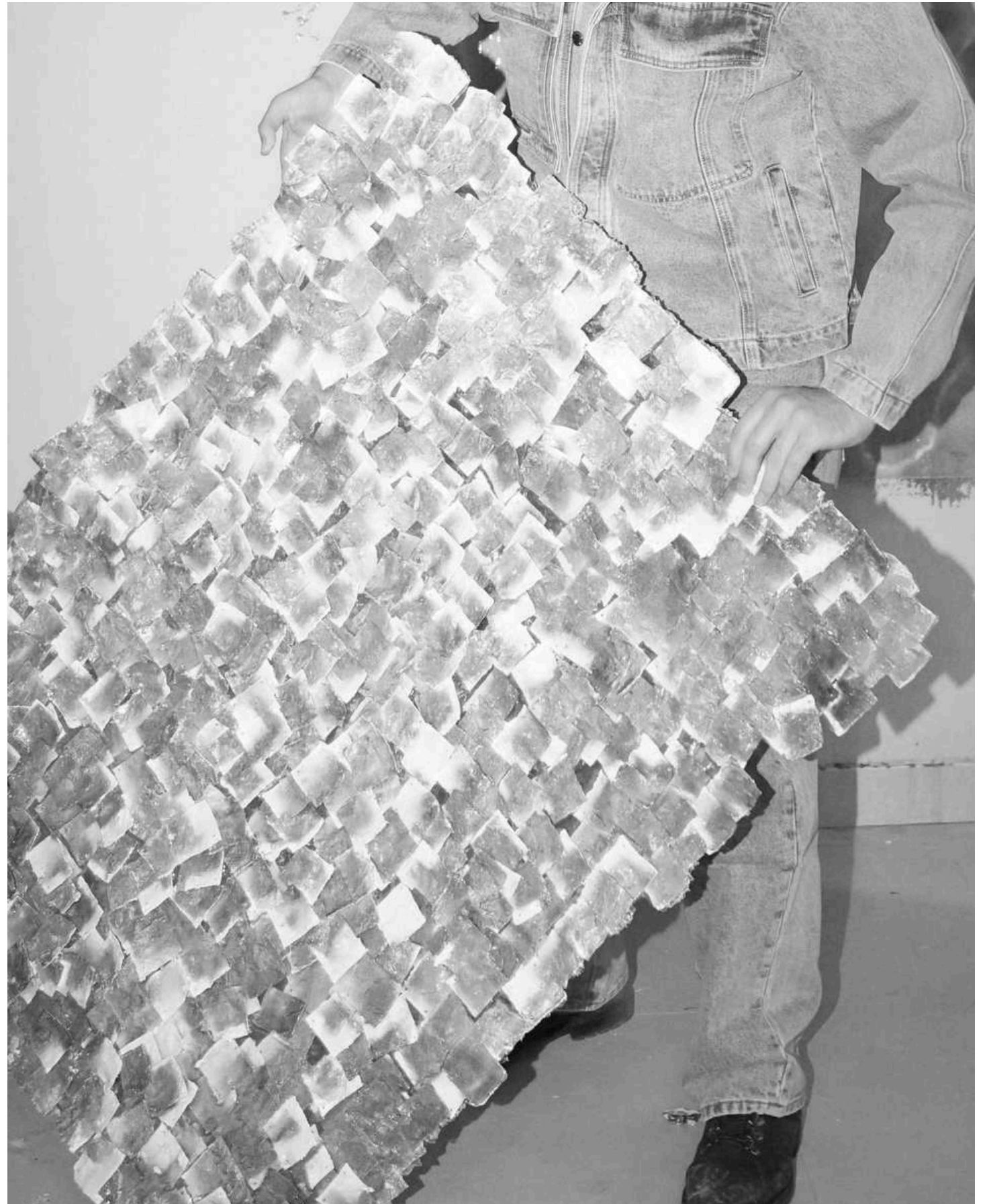
Vlad Pocol has collaborated with watch and fashion brands, including G rald Genta — LVMH Group —, Torba Studio, Mazrood, and Evanbenjamin.

Since September 2024, Vlad Pocol's artworks have been showcased at Luminaire in the design district of West Hollywood, Los Angeles. This collaboration includes renowned brands such as Poltrona Frau, Zaha Hadid, Molteni & C, and Vitra, further elevating the intersection of art and high-end design.

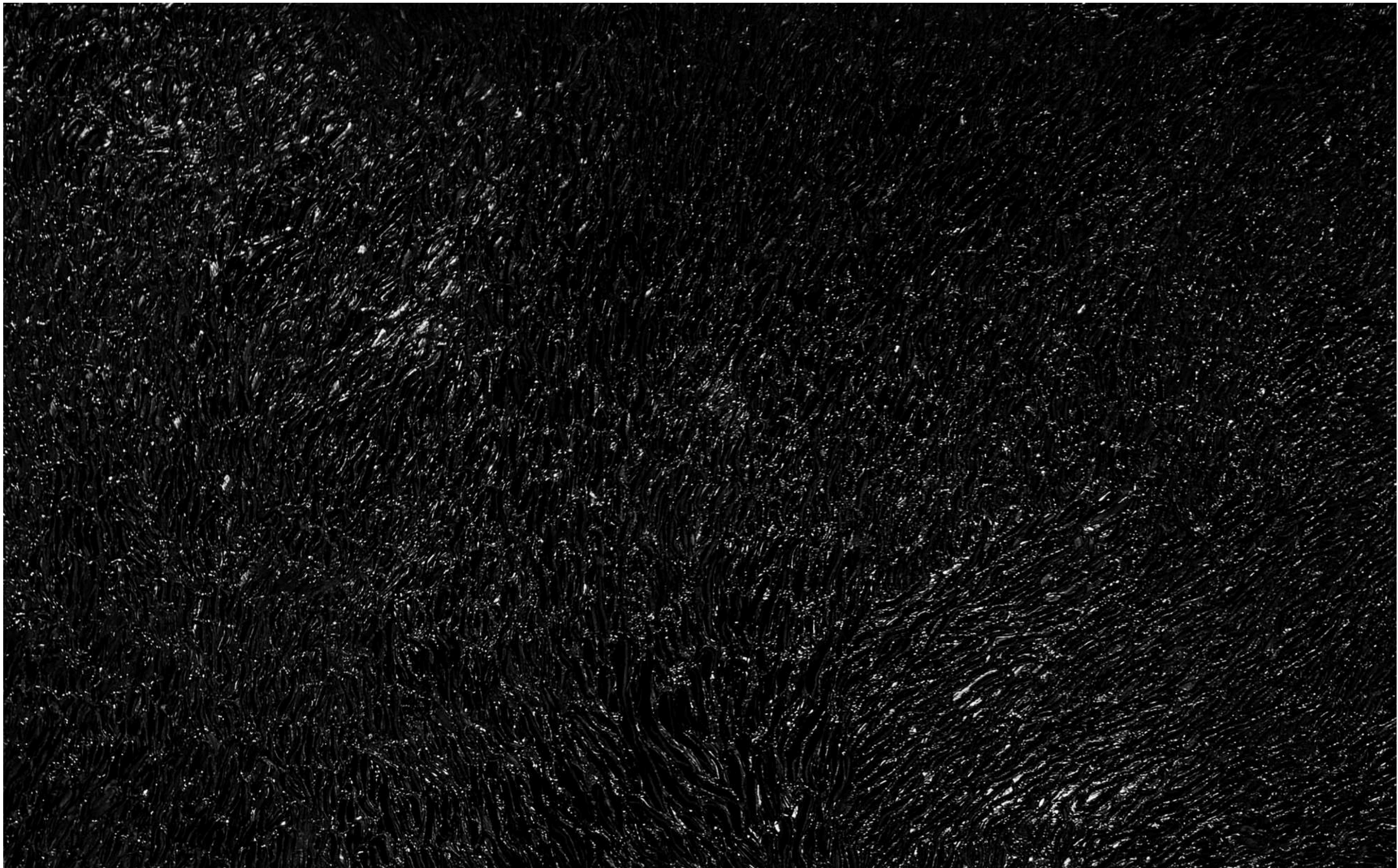
## MEDIA PRESENCE AND RECOGNITION

Vlad Pocol's works are featured on Artsy, aligning him with some of the most esteemed contemporary artists globally.

His presence in important media outlets, including L'Officiel or Arab News — the largest media platform in the Arab world — underscores his impact on the contemporary art scene, highlighting his innovative use of materials and exploration of themes like migration and identity.







## VI. CONTACT.

INSTAGRAM [@vladpocol.](#)

EMAIL [info@vladpocol.com.](mailto:info@vladpocol.com)

TEL +41 79 350 18 99.

WEB [www.vladpocol.com.](http://www.vladpocol.com)